

**ASHWAUBENON HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE WISCONSIN BOYS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 20, 2025)— In its 40th year of honoring the nation’s most elite high school athletes, Gatorade today announced **Amari Allen** of **Ashwaubenon High School** is the **2024-25 Gatorade Wisconsin Boys Basketball Player of the Year**. Allen is the first Gatorade Wisconsin Boys Basketball Player of the Year to be chosen from Ashwaubenon High School.

Gatorade Player of the Year is the top honor in high school sports, celebrating the nation’s best high school athletes for their success on the court, in the classroom and in the community. The award distinguishes Allen as Wisconsin’s best high school boys basketball player and he joins an impressive group of alumni that spans CEOs, coaches and star athletes such as Karl-Anthony Towns (2012-13 & 2013-14, St. Joseph High School, N.J.), Jayson Tatum (2013-14, 2014-15 & 2015-16, Chaminade College Preparatory School, Mo.) and Cooper Flagg (2023-24, Montverde Academy, Fl.).

The 6-foot-7, 180-pound senior small forward averaged 34.1 points, 11.5 rebounds and 8.5 assists this past season, leading the Jaguars (19-7) to the Division 2 sectional quarterfinals. Allen also recorded 2.6 steals per game and shot 57.2 percent from the floor (305-of-533). A transfer from IMG Academy in Florida who spent his freshman year at Kaukauna High School, he is a finalist for Mr. Basketball and the Wisconsin Sports Network’s Senior Wing award.

Allen has volunteered locally with Thoughts LLC, working with special needs students and adults in Green Bay. “Amari is a once-in-a-lifetime player for a coach,” said Rick Rosinski, head coach of Preble High School. “His level is off the charts and beyond any player I have seen here in 22 years of coaching. His ability to slow the game down and play under control and at his own pace is something you do not see in kids. His ability to get to the basket against multiple players guarding him is unreal.”

Allen has maintained a B average in the classroom. He has signed a written letter of athletic aid to play basketball at the University of Alabama this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states across 12 different high school sports - football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field - and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the state winners in each sport.

Allen joins recent Gatorade Wisconsin Boys Basketball Players of the Year Kon Knueppel II (2023-24, Wisconsin Lutheran High School), Milan Momcilovic (2022-23, Pewaukee High School), Seth Trimble (2021-22, Menomonee Falls High School) and Brandin Podziemski (2020-21, St. John's Northwestern Academies), among the state’s list of former award winners.

As part of Gatorade’s commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, the Gatorade Player of the Year program has provided more than \$5.6 million in grants to winners across more than 2,000 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit playeroftheyear.gatorade.com or follow us on social media on Instagram at [instagram.com/Gatorade](https://www.instagram.com/Gatorade), Facebook at [facebook.com/GatoradePOY](https://www.facebook.com/GatoradePOY) and X(Twitter) at x.com/Gatorade.