

**BARLOW HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE OREGON BOYS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 20, 2025)— In its 40th year of honoring the nation’s most elite high school athletes, Gatorade today announced **Jalen Atkins** of **Barlow High School** is the **2024-25 Gatorade Oregon Boys Basketball Player of the Year**. Atkins is the second Gatorade Oregon Boys Basketball Player of the Year to be chosen from Barlow High School.

Gatorade Player of the Year is the top honor in high school sports, celebrating the nation’s best high school athletes for their success on the court, in the classroom and in the community. The award distinguishes Atkins as Oregon's best high school boys basketball player and he joins an impressive group of alumni that spans CEOs, coaches and star athletes such as Karl-Anthony Towns (2012-13 & 2013-14, St. Joseph High School, N.J.), Jayson Tatum (2013-14, 2014-15 & 2015-16, Chaminade College Preparatory School, Mo.) and Cooper Flagg (2023-24, Montverde Academy, Fl.).

The 6-foot-2, 190-pound senior guard led the Bruins to a 27-3 record and the first Class 6A state championship in program history this past season. Atkins averaged 21 points, 6.7 assists, 5.6 rebounds and 2.2 steals per game. He also averaged 26.2 points per game in the postseason, including a 43-point effort in a win over Clackamas in the Round of 16. A three-time All-Conference selection, he is ranked as the No. 4 prospect in the Class of 2025 by Prep Hoops Oregon.

Atkins has volunteered locally in association with Young Life, a faith-based ministry program for adolescents and he has served in student leadership at Barlow for three years. “He does so many things to help you win,” said Michael Wolf, head coach at Westview High School. “He controls the game and impacts winning so much. He posts up, makes big shots and gets his teammates involved.”

Atkins has maintained a 3.15 GPA in the classroom. He has verbally committed to play basketball at Eastern Arizona College this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states across 12 different high school sports - football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field - and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the state winners in each sport.

Atkins joins recent Gatorade Oregon Boys Basketball Players of the Year Austin Maurer (2023-24, Cascade Christian High School), Jackson Shelstad (2022-23 & 2021-22, West Linn High School) and Lamar Washington (2020-21, Jefferson High School), among the state’s list of former award winners.

As part of Gatorade’s commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, the Gatorade Player of the Year program has provided more than \$5.6 million in grants to winners across more than 2,000 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit playeroftheyear.gatorade.com or follow us on social media on Instagram at [instagram.com/Gatorade](https://www.instagram.com/Gatorade), Facebook at [facebook.com/GatoradePOY](https://www.facebook.com/GatoradePOY) and X(Twitter) at x.com/Gatorade.