

CANTON HIGH SCHOOL STUDENT-ATHLETE NAMED GATORADE MISSISSIPPI BOYS BASKETBALL PLAYER OF THE YEAR

CHICAGO (March 20, 2025)— In its 40th year of honoring the nation’s most elite high school athletes, Gatorade today announced **Jamarion Davis-Fleming** of **Canton High School** is the **2024-25 Gatorade Mississippi Boys Basketball Player of the Year**. Davis-Fleming is the first Gatorade Mississippi Boys Basketball Player of the Year to be chosen from Canton High School.

Gatorade Player of the Year is the top honor in high school sports, celebrating the nation’s best high school athletes for their success on the court, in the classroom and in the community. The award distinguishes Davis-Fleming as Mississippi’s best high school boys basketball player, and he joins an impressive group of alumni that spans CEOs, coaches and star athletes such as Karl-Anthony Towns (2012-13 & 2013-14, St. Joseph High School, N.J.), Jayson Tatum (2013-14, 2014-15 & 2015-16, Chaminade College Preparatory School, Mo.) and Cooper Flagg (2023-24, Montverde Academy, Fl.).

The 6-foot-9, 210-pound senior center led the Tigers (21-10) to a second straight state championship this past season after Canton opened with losses in seven of its first 11 games. Davis-Fleming averaged 25 points, 13 rebounds, four blocks and four assists per game. The two-time 5A Mr. Basketball winner was chosen to represent his state in the 2025 Mississippi/Alabama All-Star Game.

Davis-Fleming has volunteered locally helping to set up tents during Juneteenth celebrations for the past three years. He has also donated his time speaking to students at elementary schools about making positive choices. “Fleming does a great job of utilizing his size and skill set,” said James Strong, head coach at Cleveland Central High School. “He came back this year with a younger team and battled through the early part of the season, but a champion will rise to the top when it matters most.”

Davis-Fleming has maintained a 3.18 GPA in the classroom. He has signed a written letter of athletic aid to play basketball at Mississippi State University this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states across 12 different high school sports – football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field – and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the state winners in each sport.

Davis-Fleming joins recent Gatorade Mississippi Boys Basketball Players of the Year Eric Paymon, Jr. (2023-24, Raymond High School), Josh Hubbard (2022-23, Madison-Ridgeland Academy), Kimani Hamilton (2021-22, Clinton High School) and Daeshun Ruffin (2020-21, Callaway High School), among the state’s list of former award winners.

As part of Gatorade’s commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, the Gatorade Player of the Year program has provided more than \$5.6 million in grants to winners across more than 2,000 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit playeroftheyear.gatorade.com or follow us on social media on Instagram at [instagram.com/Gatorade](https://www.instagram.com/Gatorade), Facebook at [facebook.com/GatoradePOY](https://www.facebook.com/GatoradePOY) and X(Twitter) at x.com/Gatorade.