

## **GRAND HAVEN HIGH SCHOOL STUDENT-ATHLETE NAMED GATORADE MICHIGAN BOYS TRACK & FIELD PLAYER OF THE YEAR**

**CHICAGO** (June 27, 2024) — In its 39<sup>th</sup> year of honoring the nation’s most elite high school athletes, Gatorade today announced **Seth Norder** of **Grand Haven High School** is the **2023-24 Gatorade Michigan Boys Track & Field Player of the Year**. Norder is the first Gatorade Michigan Boys Track & Field Player of the Year to be chosen from Grand Haven High School.

The award, which celebrates the nation’s top high school athletes for excellence on the field, in the classroom and in the community, distinguishes Norder as Michigan’s best high school boys track & field player. From CEOs and coaches to star athletes, Gatorade Player of the Year winners showcase the power of sport, touting an all-star group of alumni that includes Alan Webb (2000-01, South Lakes High School, Va.), Kerron Clement (2002-03, Laporte High School, Texas) and Grant Fisher (2014-15 & 2013-14, Grand Blanc High School, Mich.).

The 6-foot-3, 150-pound senior distance talent captured a national championship in the mile to earn All-American honors at the Nike Outdoor Nationals this past season. Norder also won the mile at the national Brooks PR Invitational, clocking a personal-best time of 4:01.94, which ranked as the nation’s No. 7 performance among prep boys this spring. His winning time of 4:03.01 in the 1600 at the Division 1 state meet was the nation’s No. 5 clocking in 2024. He also took third in the mile at states, helping the Buccaneers to sixth place as a team.

Norder has volunteered locally mentoring and coaching across various youth sports and he’s served as a counselor at a running camp. He has also donated his time as a club youth soccer referee and a YMCA youth basketball league. “Seth’s evolution into a true, team-focused athlete through distance running has benefited not only his school, but also his own development,” said Rich Gonzalez, editor of PrepCalTrack. “The teams have continually enjoyed success under his captainship and leadership. He leaves Grand Haven having put the program in a better place.”

Norder has maintained a 4.0 GPA in the classroom. He has signed a National Letter of Intent to compete on scholarship at Michigan State University this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the state winners in each sport.

Norder joins recent Gatorade Michigan Boys Track & Field Players of the Year Benne Anderson (2022-23, Ottawa Hills High School), Zane Forist (2021-22, Carson City-Crystal High School), Hobbs Kessler (2020-21, Skyline High School) and Dylan Targgart (2019-20, Coldwater High School), among the state’s list of former award winners.

As part of Gatorade’s commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, the Gatorade Player of the Year program has provided more than \$4.9 million in grants to winners across more than 1,900 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com) or follow us on social media on Facebook at [facebook.com/GatoradePOY](https://facebook.com/GatoradePOY), Instagram at [instagram.com/Gatorade](https://instagram.com/Gatorade) and X(Twitter) at [x.com/Gatorade](https://x.com/Gatorade).