

**NEENAH HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE WISCONSIN GIRLS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 14, 2024) — In its 39th year of honoring the nation’s most elite high school athletes, Gatorade today announced **Allie Ziebell** of **Neenah High School** is the **2023-24 Gatorade Wisconsin Girls Basketball Player of the Year**. Ziebell is the first Gatorade Wisconsin Girls Basketball Player of the Year to be chosen from Neenah High School.

The award, which celebrates the nation’s top high school athletes for excellence on the court, in the classroom and in the community, distinguishes Ziebell as Wisconsin’s best high school girls basketball player. From CEOs and coaches to star athletes, Gatorade Player of the Year winners showcase the power of sport, touting an all-star group of alumni that includes Candace Parker (2003-04, 2002-03 & 2001-02, Naperville Central High School, Ill.), Paige Bueckers (2017-18, Hopkins High School, Minn.) and Juju Watkins (2022-23 & 2021-22, Sierra Canyon School, Calif.).

The 6-foot senior guard averaged 27.5 points, 8.7 rebounds, 3.0 assists and 1.6 steals per game this past season, leading the Rockets (24-6) to the Division 1 state championship game. Ziebell scored 75 points in two state tournament games, knocking down seven 3-pointers on her way to 35 points in a 69-59 overtime loss to Arrowhead High School in the title game. The state’s returning Gatorade Player of the Year, she is a McDonald’s High School All-American Game selection and won a gold medal at 2023 FIBA Under-19 Women’s World Cup with the U.S. Women’s National Team. Ranked as the nation’s No. 4 recruit in the Class of 2024 by espnW, she concluded her prep basketball career with 2,819 points.

A member of the Neenah High School Student Activities Leadership Team, Ziebell has volunteered locally as a youth basketball coach. “Allie’s offensive efficiency is incredible,” said Rick Leib, head coach of Oshkosh North High School. “She scores without taking a ton of shots. Her 3-point accuracy stood out to me. We would make a run and she would knock down a 23-footer with our best on-ball defender on her.”

Ziebell has maintained a 3.76 GPA in the classroom. She has signed a national letter of intent to play basketball on scholarship at the University of Connecticut this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the state winners in each sport.

Two-time winner Ziebell joins recent Gatorade Wisconsin Girls Basketball Players of the Year Kamorea Arnold (2021-22 & 2020-21, Germantown High School) and Lexi Donarski (2019-20, Aquinas High School), among the state’s list of former award winners.

As part of Gatorade’s commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, Gatorade Player of the Year winners’ grants have totaled more than \$4.9 million across more than 1,600 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit playeroftheyear.gatorade.com or follow us on social media on Facebook at facebook.com/GatoradePOY, Instagram at instagram.com/Gatorade and Twitter at twitter.com/Gatorade.

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