

NORMAN HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE OKLAHOMA GIRLS BASKETBALL PLAYER OF THE YEAR

CHICAGO (March 14, 2024) — In its 39th year of honoring the nation's most elite high school athletes, Gatorade today announced Keeley Parks of Norman High School is the 2023-24 Gatorade Oklahoma Girls Basketball Player of the Year. Parks is the second Gatorade Oklahoma Girls Basketball Player of the Year to be chosen from Norman High School.

The award, which celebrates the nation's top high school athletes for excellence on the court, in the classroom and in the community, distinguishes Parks as Oklahoma's best high school girls basketball player. From CEOs and coaches to star athletes, Gatorade Player of the Year winners showcase the power of sport, touting an all-star group of alumni that includes Candace Parker (2003-04, 2002-03 & 2001-02, Naperville Central High School, Ill.), Paige Bueckers (2017-18, Hopkins High School, Minn.) and Juju Watkins (2022-23 & 2021-22, Sierra Canyon School, Calif.).

The 5-foot-11 junior guard led the Tigers to a 17-10 record this past season and within one win of qualifying for the 6A state tournament. Parks averaged 26.3 points, 8.5 rebounds, 3.0 assists and 5.6 steals per game and dropped a school-record 51 in an overtime win during the regular season. She is ranked as the nation's No. 19 recruit in the Class of 2025 by espnW.

Parks has volunteered locally with Tigerpalooza, a philanthropic organization at Norman High that raises funds for various service projects in the city. She has also donated her time to Angel Tree, an annual gift-giving initiative that provides presents to underprivileged children during the holidays. "She can't be stopped," said Joe Crawford, head coach at Piedmont High School. "Keeley is the best player I've seen in a long time. In college, she will be a stud."

Parks has maintained a 3.83 GPA in the classroom. She will begin her senior year of high school this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the state winners in each sport.

Parks joins recent Gatorade Oklahoma Girls Basketball Players of the Year Laci Steele (2022-23, Edmond North High School), Darianna Littlepage-Buggs (2021-22, Classen School of Advanced Studies) and Aaliyah Moore (2020-21 & 2019-20, Moore High School), among the state's list of former award winners.

As part of Gatorade's commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, Gatorade Player of the Year winners' grants have totaled more than \$4.9 million across more than 1,600 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit playeroftheyear.gatorade.com or follow us on social media on Facebook at facebook.com/GatoradePOY, Instagram at instagram.com/Gatorade and Twitter at twitter.com/Gatorade.

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