

**BOISE HIGH SCHOOL STUDENT-ATHLETE NAMED  
GATORADE IDAHO GIRLS BASKETBALL PLAYER OF THE YEAR**

**CHICAGO** (March 14, 2024) — In its 39<sup>th</sup> year of honoring the nation’s most elite high school athletes, Gatorade today announced **Avery Howell** of **Boise High School** is the **2023-24 Gatorade Idaho Girls Basketball Player of the Year**. Howell is the fourth Gatorade Idaho Girls Basketball Player of the Year to be chosen from Boise High School.

The award, which celebrates the nation’s top high school athletes for excellence on the court, in the classroom and in the community, distinguishes Howell as Idaho’s best high school girls basketball player. From CEOs and coaches to star athletes, Gatorade Player of the Year winners showcase the power of sport, touting an all-star group of alumni that includes Candace Parker (2003-04, 2002-03 & 2001-02, Naperville Central High School, Ill.), Paige Bueckers (2017-18, Hopkins High School, Minn.) and Juju Watkins (2022-23 & 2021-22, Sierra Canyon School, Calif.).

The 6-foot senior forward averaged 21.2 points, 10.6 rebounds, 2.3 assists and 2.9 steals per game this past season, leading the top-seeded Brave (24-2) to the 5A state semifinals. The returning Idaho Gatorade Player of the Year, Howell is ranked as the nation’s No. 23 recruit in the Class of 2024 by espnW. She is also a 2024 McDonald’s All-American Game selection, making her only the second Idahoan girl in history to be selected.

Howell has volunteered locally on behalf of Boise High School’s annual Parent/Daughter Clinic and with the program’s Pink Zone Game, which this season raised more than \$10,800 for breast cancer research. She also has donated her time as a counselor at various summer basketball camps. “I just think she’s a complete player,” said BJ Humphreys, head coach at Rocky Mountain High School. “Howell is a [great] rebounder, defender, passer and playmaker.”

Howell has maintained a 3.56 GPA in the classroom. She has signed a national letter of intent to play basketball on scholarship at the University of Southern California this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the state winners in each sport.

Two-time winner Howell joins recent Gatorade Idaho Girls Basketball Players of the Year Amari Whiting (2021-22, Burley High School), Naya Ojukwu (2020-21, Mountain View High School) and Peyton McFarland (2019-20, Boise High School), among the state’s list of former award winners.

As part of Gatorade’s commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, Gatorade Player of the Year winners’ grants have totaled more than \$4.9 million across more than 1,600 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com) or follow us on social media on Facebook at [facebook.com/GatoradePOY](https://facebook.com/GatoradePOY), Instagram at [instagram.com/Gatorade](https://instagram.com/Gatorade) and Twitter at [twitter.com/Gatorade](https://twitter.com/Gatorade).

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