

**NEENAH HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE WISCONSIN GIRLS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 8, 2023) — In its 38th year of honoring the nation’s best high school athletes, Gatorade today announced **Allie Ziebell** of **Neenah High School** is the **2022-23 Gatorade Wisconsin Girls Basketball Player of the Year**. Ziebell is the first Gatorade Wisconsin Girls Basketball Player of the Year to be chosen from Neenah High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Ziebell as Wisconsin’s best high school girls basketball player. Ziebell joins an elite alumni association of state award-winners in 12 sports, including Kiki Rice (2021-22, Sidwell Friends School, Washington, D.C.), Paige Bueckers (2019-20, Hopkins High School, Minn.), Nneka Ogumike (2007-08, CyFair High School, Texas), and Candace Parker (2003-04 & 2002-03, Naperville Central High School, Ill.).

At the time of her selection, the 6-foot junior guard had led the Rockets to a 26-1 record and a berth in the Division 1 sectional championship game. Ziebell averaged 25.5 points, 8.6 rebounds, 4.5 assists, 2.0 steals and 1.1 blocks per game through 27 games, including seven double-doubles and one triple-double. A two-time Division 1 All-State selection, Ziebell is ranked as the nation’s No. 5 recruit in the Class of 2024 by ESPN.com. She entered the sectional final with 1,991 points in her prep basketball career.

A member of the Neenah High Student Activities Leadership Team, Ziebell has volunteered locally as a youth basketball coach. “Allie has been unstoppable this season,” said Kenisha Phillips, head coach of Oshkosh West High School. “She has a complete game; she defends, rebounds, distributes, scores and sees the floor very well. She has an amazing basketball IQ.”

Ziebell has maintained a 3.82 GPA in the classroom. She has made a verbal commitment to play basketball on scholarship at the University of Connecticut beginning in the fall of 2024.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the state winners in each sport.

Ziebell joins recent Gatorade Wisconsin Girls Basketball Players of the Year Kamorea Arnold (2021-22 & 2020-21, Germantown High School), Lexi Donarski (2019-20, Aquinas High School), and McKenna Warnock (2018-19, Monona Grove High School), among the state’s list of former award winners.

Being a Gatorade Player of the Year means paying it forward for the next generation. Through Gatorade’s Play it Forward initiative, every Player of the Year receives a grant to give to one of Gatorade’s social impact partners, supporting Gatorade’s ambition to fuel the future of sport. To date, Gatorade Player of the Year winners’ grants have totaled more than \$3.5 million across more than 1,300 organizations.

For nearly 40 years, Gatorade has honored high school athletes at the top of their game as teammates, supporting their communities and achieving academic success. From CEOs and coaches to star athletes and community leaders, Gatorade Player of the Year winners showcase the power of sport.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit playeroftheyear.gatorade.com or follow us on social media on Facebook at facebook.com/GatoradePOY, Instagram at instagram.com/Gatorade and Twitter at twitter.com/Gatorade.

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