

**CEDAR PARK HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE TEXAS GIRLS CROSS COUNTRY PLAYER OF THE YEAR**

CHICAGO (January 23, 2023) — In its 38th year of honoring the nation's best high school athletes, Gatorade today announced **Isabel Conde de Frankenberg** of **Cedar Park High School** is the **2022-23 Gatorade Texas Girls Cross Country Player of the Year**. Conde de Frankenberg is the first Gatorade Texas Girls Cross Country Player of the Year to be chosen from Cedar Park High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Conde de Frankenberg as Texas' best high school girls cross country player. Now a finalist for the prestigious Gatorade National Girls Cross Country Player of the Year award to be announced in January, Conde de Frankenberg joins an elite alumni association of state award-winners, including Natalie Cook (2021-22, Flower Mound High School, Flower Mound, Texas), Katelyn Tuohy (2019-20, North Rockland High School, Thiels, N.Y.), Megan Goethals (2009-10, Rochester High School, Rochester Hills, Mich.) and Jordan Hasay (2008-09, Mission College Preparatory Catholic High School, San Luis Obispo, Calif.).

The 5-foot-7 junior raced to an individual title at the Nike South Regional Championships this past season with a time of 17:23.2. Conde de Frankenberg took second at the Class 5A individual state final, the Champs Sports Regional Championships and the Nike South Invitational. She also won the FEAST Patriot Invitational and the Lovejoy Festival in addition taking sixth at Nike Cross Nationals in Oregon and finishing 13th at the Champs Sports National Championships in San Diego to become an All-American at both events, making her one of only three girls in the country to do so.

Conde de Frankenberg serves as vice president of both the school's Environmental and Spanish clubs. She also volunteers locally for the Salvation Army and the Central Texas SPCA animal shelter in addition to donating her time as a coach at Cedar Park Middle School and for the Healthy Kids Running Program. "Isabel Conde de Frankenberg showcased amazing consistency the entire fall, especially in the final five weeks of the season," said Erik Boal, an editor for DyeStat.com. "She followed runner-up finishes at the state meet and a pair of regional events to capture All-America honors at both national championships.

Conde de Frankenberg has maintained a 5.11 weighted GPA on a 4.00 scale in the classroom. She will begin her senior year of high school this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the state winners in each sport.

Conde de Frankenberg joins recent Gatorade Texas Girls Cross Country Players of the Year Natalie Cook (2021-22, Flower Mound High School), Brynn Brown (2020-21, Guyer High School), Colleen Stegmann (2019-20, Reedy High School), and London Culbreath (2018-19, McKinney North High School), among the state's list of former award winners.

Being a Gatorade Player of the Year means paying it forward for the next generation. Through Gatorade's Play it Forward initiative, every Player of the Year receives a grant to give to one of Gatorade's social impact partners, supporting Gatorade's ambition to fuel the future of sport. To date, Gatorade Player of the Year winners' grants have totaled more than \$3.5 million across more than 1,300 organizations.

For nearly 40 years, Gatorade has honored high school athletes at the top of their game as teammates, supporting their communities and achieving academic success. From CEOs and coaches to star athletes and community leaders, Gatorade Player of the Year winners showcase the power of sport.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit playeroftheyear.gatorade.com or follow us on social media on Facebook at facebook.com/GatoradePOY, Instagram at instagram.com/Gatorade and Twitter at twitter.com/Gatorade.

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