

**MUSKEGO HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE WISCONSIN FOOTBALL PLAYER OF THE YEAR**

CHICAGO (December 6, 2019) — In its 35th year of honoring the nation’s best high school athletes, The Gatorade Company today announced **Alex Current of Muskego High School** as its **2019-20 Gatorade Wisconsin Football Player of the Year**. Current is the first Gatorade Wisconsin Football Player of the Year to be chosen from Muskego High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Current as Wisconsin’s best high school football player. Now a finalist for the prestigious Gatorade National Football Player of the Year award to be announced in December, Current joins an elite group of past state football award-winners, including Emmitt Smith (1986-87, Escambia High School, Fla.), Matthew Stafford (2005-06 Highland Park High School, Texas) and Christian McCaffrey (2012-13, 2013-14, Valor Christian High School, Colo.).

The 5-foot-11, 165-pound junior running back led the Warriors to a 14-0 record and a second-straight Division 1 state championship this past season. Current rushed for 1,540 yards and 22 touchdowns on 115 carries, averaging 13.4 yards per attempt. The 2018 All-USA State Offensive Player of the Year, he also caught 11 passes for 238 yards and three scores in addition to returning a kickoff for a TD.

A member of the Muskego Athletic Leadership Council, Current has volunteered locally as a youth football coach. “Alex is extremely fast, and tough to catch in the open field,” said Matt Harris, head coach of Waukesha North High School. “He’s a special running back—if he gets a hole, he is most likely going to score.”

Current has maintained a weighted 3.69 GPA in the classroom. He will begin his senior year of high school next fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track and field, and awards one National Player of the Year in each sport. From the 12 national winners, one male and one female athlete are each named Gatorade High School Athlete of the Year. In all, 607 athletes are honored each year.

Current joins recent Gatorade Wisconsin Football Players of the Year Leo Chenal (2018-19, Grantsburg High School), D.J. Stewart (2017-18, Kimberly High School), Danny Vanden Boom (2016-17, Kimberly High School), Ben Bredeson (2015-16, Arrowhead High School) and Alec Ingold (2014-15, Bay Port High School), among the state’s list of former award winners.

As a part of Gatorade’s cause marketing platform “Play it Forward,” Current has the opportunity to award a \$1,000 grant to a local or national youth sports organization of his choosing. He is also eligible to submit an essay to win one of twelve \$10,000 spotlight grants for the organization of choice, which will be announced throughout the year.

Since the program’s inception in 1985, Gatorade Player of the Year award recipients have won hundreds of professional and college championships, and many have also turned into pillars in their communities, becoming coaches, business owners and educators.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit www.Gatorade.com/POY, on Facebook at www.facebook.com/GatoradePOY or follow us on Twitter at www.twitter.com/Gatorade.

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