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**ESSEX HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE VERMONT VOLLEYBALL PLAYER OF THE YEAR**

CHICAGO (January 16, 2018) — In its 33rd year of honoring the nation's best high school athletes, The Gatorade Company, today announced Charlotte Frivoll of Essex High School as its 2017-18 Gatorade Vermont Volleyball Player of the Year. Frivoll is the first Gatorade Vermont Volleyball Player of the Year to be chosen from Essex High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Frivoll as Vermont's best high school volleyball player. Now a finalist for the prestigious Gatorade National Volleyball Player of the Year award to be announced in January, Frivoll joins an elite alumni association of state award-winners in 12 sports, including USA Volleyball players Kayla Banwarth (2006-07, Wahlert HS, Iowa), Alisha Glass (2005-06, Leland Public HS, Mich.), Jordan Larson (2004-05, Logan View HS, Neb.) and Foluke Akinradewo (2004-05, St. Thomas HS, Fla.).

The 5-foot-1 senior libero led the Hornets to a 16-1 record and the state championship this past season. Frivoll recorded 144 digs, 38 service aces and 302 passes received. A two-time First Team All-State selection, she concluded her prep volleyball career with 225 digs and 92 service aces.

A student council representative at Essex High, Frivoll has volunteered locally as part of fundraising campaigns to benefit the Ronald McDonald House and a homeless shelter. She has also donated her time as a youth volleyball coach. "Charlotte is a phenomenal back-row defensive specialist with a killer jump serve," said Charles Dinklage, head coach of Burlington High. "She can truly wreak havoc on the volleyball court from the back line as well as with her serves."

Frivoll has maintained an A average in the classroom. She remains undecided upon a collegiate destination.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

As a Gatorade Player of the Year, Frivoll will be able to select a national or local youth sports organization to receive a grant as part of the Gatorade Play It Forward program. Every Gatorade Player of the Year state winner receives a \$1,000 grant to donate and will have the opportunity to enter for an additional \$10,000 spotlight grant by writing a brief essay explaining why their selected organization deserves additional support. 12 spotlight grants - one for each sport - will be announced throughout the year.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow the conversation on Twitter #GatoradePOY. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit <http://playeroftheyear.gatorade.com/>.

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