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**CAMPBELL HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE® HAWAII SOFTBALL PLAYER OF THE YEAR**

CHICAGO (June 5, 2017) — In its 32nd year of honoring the nation's best high school athletes, The Gatorade Company, today announced Jocelyn Alo of Campbell High School as its 2016-17 Gatorade Hawaii Softball Player of the Year. Alo is the second Gatorade Hawaii Softball Player of the Year to be chosen from Campbell High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Alo as Hawaii's best high school softball player. Now a finalist for the prestigious Gatorade National Softball Player of the Year award announced in June, Alo joins an elite alumni association of past state softball award-winners, including Catherine Osterman (2000-01, Cy Spring High School, Texas), Kelsey Stewart (2009-10, Arkansas City High School, Kan.), Carley Hoover (2012-13 D.W. Daniel High School, S.C.), Jenna Lilley (2012-13, Hoover High School, Ohio), Morgan Zerkle (2012-13 Cabell Midland High School, W. Va.), and Rachel Garcia (2014-15, Highland High School, Calif.).

The 5-foot-8 senior catcher led the Lady Sabers to a 25-5-1 record and the Division I state title this past season. Alo batted .571 with 12 home runs, 27 RBI and a 1.449 slugging percentage. The state's returning Gatorade Softball Player of the Year, she reached base more than 80 percent of the time and threw out nearly 40 percent of baserunners attempting to steal.

Alo has volunteered locally on behalf of multiple community cleanup initiatives, a car wash fundraiser in association with her school and as a youth softball coach. "Jocelyn Alo is one of the best hitting prospects in the country," said Derek Allister of OnDeck Softball, a national scouting and recruiting service. "Not only does she hit for power, but she's also consistently productive and hits for a high average. She owns tremendous physical tools as a catcher and has a chance to be an All-American sooner than later under the direction of an Oklahoma coaching staff that will harness all that potential."

Alo has maintained a 3.82 GPA in the classroom. She has signed a National Letter of Intent to play softball on scholarship at Oklahoma University this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Two-time winner Alo joins Gatorade Hawaii Softball Players of the Year Shearyna Labasan (2014-15, Maryknoll School), Aubree Kim (2013-14, Mililani High School), Jaci Young (2012-13, Punahou School), Keiki Carlos (2011-12 & 2010-11, Mid-Pacific Institute), Katie Manuma (2009-10, Campbell High School), Brittney Guro (2008-09, Iolani School), Amber Waracka (2007-08, Kamehameha Schools-Kapalama), and Nicole Alconcel (2006-07, Baldwin High School) among the state's list of former award winners.

As a Gatorade Player of the Year, Jocelyn will be able to select a national or local youth sports organization to receive a grant as part of the Gatorade Play It Forward program. Every Gatorade Player of the Year state winner receives a \$1,000 grant to donate and will have the opportunity to enter for an additional \$10,000 spotlight grant by writing a brief essay explaining why their selected organization deserves additional support. 12 spotlight grants - one for each sport - will be announced throughout the year.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow the conversation on Twitter #GatoradePOY. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.

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