Contact: John Manzo (312-729-3656)

EDGEWOOD HIGH SCHOOL STUDENT-ATHLETE NAMED GATORADE® WISCONSIN GIRLS BASKETBALL PLAYER OF THE YEAR

CHICAGO (March 13, 2017) — In its 32nd year of honoring the nation's best high school athletes, The Gatorade Company, today announced Estella Moschkau of Edgewood High School as its 2016-17 Gatorade Wisconsin Girls Basketball Player of the Year. Moschkau is the first Gatorade Wisconsin Girls Basketball Player of the Year to be chosen from Edgewood High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Moschkau as Wisconsin's best high school girls basketball player. Now a finalist for the prestigious Gatorade National Girls Basketball Player of the Year award announced in March, Moschkau joins an elite alumni association of past state girls basketball award-winners, including Maya Moore (2005-06, Collins Hill HS, Ga.), Rashanda McCants (2004-05, Asheville HS, N.C.), Candace Parker (2001-02, Naperville Central HS, Ill.), Diana Taurasi (1998-99 & 1999-00, Don Antonio Lugo HS, Calif.), Shyra Ely (1999-00, Ben Davis HS, Ind.) and Lisa Leslie (1988-89, Morningside HS, Calif.).

The 6-foot-2 senior guard had led the Crusaders to a 24-3 record and a berth in the Division 3 state championship game at the time of her selection. Moschkau averaged 18.3 points, 6.4 rebounds, 3.4 assists and 2.7 blocks through 27 games. A First Team All-State honoree, she was also named to the USA TODAY's All-USA Wisconsin First Team and is the school career leader in points and blocked shots.

Moschkau has served as a tutor in her school and has volunteered locally on behalf of a homeless shelter, Meals on Wheels and youth sports programs. "Estella Moschkau is a phenomenal player," said Tyler Kuehl, head coach at Monona Grove High. "She affects the game like no other player I've seen this year. She has so many skills offensively that if you take one thing away, she can switch gears to something else. She's also an incredible defender."

Moschkau has maintained a 4.0 GPA in the classroom. She has signed a National Letter of Intent to play basketball on scholarship at Stanford University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Moschkau joins recent Gatorade Wisconsin Girls Basketball Players of the Year Hannah Whitish (2015-16, Barneveld High School), Arike Ogunbowale (2014-15, 2013-14 & 2012-13, Divine Savior Holy Angels High School), Nicole Bauman (2011-12, Eisenhower High School), Samantha Logic (2010-11, Case High School), Nicole Griffin (2009-10 & 2008-09, Milwaukee Vincent High School), Rachael Hencke (2007-08, Grafton High School), and Lin Zastrow (2006-07, Jefferson High School) among the state's list of former award winners.

As a Gatorade Player of the Year, Estella will be able to select a national or local youth sports organization to receive a grant as part of the Gatorade Play It Forward program. Every Gatorade Player of the Year state winner receives a \$1,000 grant to donate and will have the opportunity to enter for an additional \$10,000 spotlight grant by writing a brief essay explaining why their selected organization deserves additional support. 12 spotlight grants – one for each sport – will be announced throughout the year.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.