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**DUXBURY HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE MASSACHUSETTS FOOTBALL PLAYER OF THE YEAR**

CHICAGO (December 12, 2016) — In its 32nd year of honoring the nation's best high school athletes, The Gatorade Company, today announced Bobby Maimaron of Duxbury High School as its 2016-17 Gatorade Massachusetts Football Player of the Year. Maimaron is the first Gatorade Massachusetts Football Player of the Year to be chosen from Duxbury High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Maimaron as Massachusetts' best high school football player. Now a finalist for the prestigious Gatorade National Football Player of the Year award to be announced in December, Collins joins an elite alumni association of state award-winners in 12 sports, including Anquan Boldin (1998-99, Pahokee HS, Fla.), Greg Olsen (2002-03, Wayne Hills HS, N.J.), Matthew Stafford (2005-06 Highland Park HS, Texas), Harrison Smith (2006-07 Knoxville Catholic High School, Tenn.), Latavius Murray (2007-08, Onondaga HS, N.Y.), Brock Osweiler (2008-09, Flathead High School, Mont.) and Leonard Fournette (2012-13, 2014-15, St. Augustine HS, La.)

The 6-foot-1, 180-pound senior quarterback led the Dragons to a 12-1 record and the Division 2 state championship this past season. Maimaron completed 160-of-267 passes for 2,621 yards and 40 touchdowns against just three interceptions. He also ran for 878 yards and 14 scores. In the state final, Maimaron passed for 300 yards and four touchdowns in a 40-7 win over Shrewsbury High. He concluded his prep career with a state-record 122 touchdown passes.

Maimaron has maintained a weighted 4.04 GPA in the classroom. A student ambassador for Duxbury High, he has volunteered locally as a football and lacrosse coach and as a mentor to a special-needs teammate.

"Duxbury would not be the team they are without Bobby," said Chris DiGiacomo, head coach of Silver Lake High. "I haven't seen a complete player like him in some time."

Maimaron will attend Williams College, where he will play both football and lacrosse, beginning in the fall of 2017.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Maimaron joins recent Gatorade Massachusetts Football Players of the Year Danny Dalton (2015-16, Marshfield High School), Joe Gaziano (2014-15, Xaverian Brothers High School), Neil O'Connor (2013-14, Leominster High School), Alex Moore (2012-13, St. John's Preparatory School), Jonathan DiBiaso (2011-12, Everett High School), Matt Costello (2010-11, Everett High School), and Nick LaSpada (2009-10, Billerica Memorial High School) among the state's list of former award winners.

As a Gatorade Player of the Year, Maimaron will be able to select a national or local youth sports organization to receive a grant as part of the Gatorade Play It Forward program. Every Gatorade Player of the Year state winner receives a \$1,000 grant to donate and will have the opportunity to enter for an additional \$10,000 spotlight grant by writing a brief essay explaining why their selected organization deserves additional support. 12 spotlight grants - one for each sport - will be announced throughout the year.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow the conversation on Twitter #GatoradePOY. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.