Contact: John Manzo (312-729-3656)

LONE PEAK HIGH SCHOOL STANDOUT NAMED GATORADE® UTAH BOYS BASKETBALL PLAYER OF THE YEAR

CHICAGO (March 17, 2016) — In its 31st year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Frank Jackson of Lone Peak High School as its 2015-16 Gatorade Utah Boys Basketball Player of the Year. Jackson is the third Gatorade Utah Boys Basketball Player of the Year to be chosen from Lone Peak High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Jackson as Utah's best high school boys basketball player. Now a finalist for the prestigious Gatorade National Boys Basketball Player of the Year award to be announced in March, Jackson joins an elite alumni association of past state boys basketball award winners, including Dwight Howard (2003-04, SW Atlanta Christian Academy, Ga.), Chauncey Billups (1993-94 & 1994-95, George Washington HS, Colo.), Jason Kidd (1991-92, St. Joseph Notre Dame HS, Calif.), Paul Pierce (1994-95, Inglewood HS, Calif.) and Chris Bosh (2001-02, Lincoln HS, Texas).

The 6-foot-4, 195-pound senior guard led the Knights to a 21-5 record and the quarterfinals of the Class 5A state championship this past season. Jackson averaged 28.1 points, 6.4 rebounds, 3.0 assists and 1.7 steals per game. A two-time First Team All-State honoree, he received USA TODAY American Family Insurance ALL-USA Utah First Team recognition and has been selected to play in the McDonald's All-American Game. Jackson was also named a Second Team Naismith Trophy All-American.

Jackson has maintained a 3.46 GPA in the classroom. A devoted member of his church community, he has volunteered locally on behalf of a homeless shelter and youth basketball clinics.

"Jackson is as talented a player as I've seen in 12-plus years coaching high school basketball in Utah," said Skyler Wilson, head coach at Riverton High. "He's on another level with his athleticism, shooting and finishing at the basket."

Jackson has signed a National Letter of Intent to play basketball on scholarship at Duke University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with USA TODAY High School Sports, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Jackson joins recent Gatorade Utah Boys Basketball Players of the Year Zac Seljaas (2014-15, Bountiful High School), T.J. Haws (2013-14, Lone Peak High School), Nick Emery (2012-13, Lone Peak High School), Jordan Loveridge (2011-12, West Jordan High School), Nick Emery (2010-11, Lone Peak High School), Kyle Collinsworth (2009-10, Provo High School), Tyler Haws (2008-09 & 2007-08, Lone Peak High School), and Chris Collinsworth (2006-07, Provo High School) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.