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**ARROWHEAD HIGH SCHOOL STANDOUT NAMED
GATORADE® WISCONSIN FOOTBALL PLAYER OF THE YEAR**

CHICAGO (December 3, 2015) — In its 31st year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Ben Bredeson of Arrowhead High School as its 2015-16 Gatorade Wisconsin Football Player of the Year. Bredeson is the second Gatorade Wisconsin Football Player of the Year to be chosen from Arrowhead High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Bredeson as Wisconsin's best high school football player. Now a finalist for the prestigious Gatorade National Football Player of the Year award announced in December, Bredeson joins an elite alumni association of past state award-winners in 12 sports, including Mark Sanchez (2004-05, Mission Viejo HS, Calif.), Wes Welker (1999-00, Heritage Hall HS, Okla.), Terrell Suggs (1999-00, Hamilton HS, Ariz.), Anquan Boldin (1998-99, Pahokee HS, Fla.) and Jerome Bettis (1989-90, Mackenzie HS, Mich.).

The 6-foot-5, 305-pound senior tackle anchored an offense that racked up 5,298 total yards and averaged 31.6 points per game this past season, leading the Warhawks (12-1) to the Division 1 state championship game. A two-time First Team All-State selection and ranked as the nation's No. 37 recruit by 247Sports, Bredeson has been selected to play in the 2016 U.S. Army All-American Bowl.

Bredeson has maintained a 3.28 GPA in the classroom. A member of his school's leadership council, he is an accomplished pianist and a vocalist in his school's concert choir.

"Without debate, Ben Bredeson is the best high school football player in the state of Wisconsin," said Dave Pfeiffer, head coach at Kettle Moraine High. "He is big, strong and intelligent and he plays every down like it is fourth and two. He is also a great teammate. He leads by example for the entire athletic program on the field, classroom and community."

Bredeson has verbally committed to play football on scholarship at the University of Michigan in the fall of 2016.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with [USA TODAY High School Sports](#), which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Bredeson joins recent Gatorade Wisconsin Football Players of the Year Alec Ingold (2014-15, Bay Port High School), Matt Ferris (2013-14, Xavier High School), Tarek Yaeggi (2012-13, Watertown High School), Vince Biegel (2011-12, Lincoln High School), Melvin Gordon (2010-11, Bradford High School), Eric Oertel (2009-10, Racine Lutheran High School), Ben Ericksen (2008-09, Greendale High School) and Mitch Sutton (2007-08, Stevens Point Area Senior High School) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.

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