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**AVON HIGH SCHOOL STANDOUT NAMED
GATORADE® INDIANA FOOTBALL PLAYER OF THE YEAR**

CHICAGO (December 3, 2015) — In its 31st year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Brandon Peters of Avon High School as its 2015-16 Gatorade Indiana Football Player of the Year. Peters is the first Gatorade Indiana Football Player of the Year to be chosen from Avon High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Peters as Indiana's best high school football player. Now a finalist for the prestigious Gatorade National Football Player of the Year award announced in December, Peters joins an elite alumni association of past state award-winners in 12 sports, including Mark Sanchez (2004-05, Mission Viejo HS, Calif.), Wes Welker (1999-00, Heritage Hall HS, Okla.), Terrell Suggs (1999-00, Hamilton HS, Ariz.), Anquan Boldin (1998-99, Pahokee HS, Fla.) and Jerome Bettis (1989-90, Mackenzie HS, Mich.).

The 6-foot-5, 210-pound senior quarterback completed 218-of-363 pass attempts for 3,103 yards and 37 touchdowns against just five interceptions this past season, leading the Orioles (10-3) to the Class 6A semifinals. A First Team All-State selection and a 2015 Elite 11 Quarterback Competition finalist, he has been selected to play in the 2016 U.S. Army All-American Bowl.

Peters has maintained a 3.50 GPA in the classroom. Also a standout varsity basketball player, he has volunteered locally as a youth football coach and in association with community clean-up efforts following a devastating storm.

"Brandon Peters is as good as you get in high school football," said Lance Scheib, head coach at Noblesville High. "His quick release is amazing and he has shown his ability to play at a high level against the very best in Indiana. His mobility in the pocket might be his biggest strength as a quarterback. It allows him to keep plays alive and to extend plays when needed."

Peters has verbally committed to play football on scholarship at the University of Michigan in the fall of 2016.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with [USA TODAY High School Sports](#), which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Peters joins recent Gatorade Indiana Football Players of the Year Markell Jones (2014-15, Columbus East High School), Sammy Mireles (2013-14, Elwood Community High School), Sam Schrader (2012-13, Mishawaka High School), Gunner Kiel (2011-12, Columbus East High School), Matt McIntosh (2010-11, F.J. Reitz High School), Kofi Hughes (2009-10, Cathedral High School), Morgan Newton (2008-09, Carmel High School) and Paul McIntosh (2007-08, F.J. Reitz High School) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.

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