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Contact: John Manzo (312-729-3656)

**MOUNTAIN VIEW HIGH SCHOOL STANDOUT NAMED
GATORADE® IDAHO FOOTBALL PLAYER OF THE YEAR**

CHICAGO (December 3, 2015) — In its 31st year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Trey Bell of Mountain View High School as its 2015-16 Gatorade Idaho Football Player of the Year. Bell is the first Gatorade Idaho Football Player of the Year to be chosen from Mountain View High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Bell as Idaho's best high school football player. Now a finalist for the prestigious Gatorade National Football Player of the Year award announced in December, Bell joins an elite alumni association of past state award-winners in 12 sports, including Mark Sanchez (2004-05, Mission Viejo HS, Calif.), Wes Welker (1999-00, Heritage Hall HS, Okla.), Terrell Suggs (1999-00, Hamilton HS, Ariz.), Anquan Boldin (1998-99, Pahokee HS, Fla.) and Jerome Bettis (1989-90, Mackenzie HS, Mich.).

The 5-foot-9, 165-pound senior running back rushed for 1,804 yards and 26 touchdowns on 206 carries this past season, leading the Mavericks to an 11-1 record and the Class 5A championship game. Bell also caught 21 passes for 412 yards and four touchdowns. The Southern Idaho Conference Player of the Year in 2015, he is a two-time First Team All-Conference selection and an All-State honoree.

Bell has maintained a 3.93 GPA in the classroom. An Eagle Scout with the Boy Scouts of America, he has volunteered locally on behalf of retirement homes and youth sports programs.

"He's dynamite in a small package," said Todd Simis, head coach at Capital High. "Every time he touched the ball against us I was holding my breath, worried about a long score."

Bell remains undecided upon a collegiate destination.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with [USA TODAY High School Sports](#), which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Bell joins recent Gatorade Idaho Football Players of the Year Tristen Hoge (2014-15 & 2013-14, Highland High School), Joe Martarano (2012-13, Fruitland High School), Chad Chalich (2011-12, Coeur d'Alene High School), Cody McCarthy (2010-11, Bishop Kelly High School), Taylor Kelly (2009-10, Eagle High School), Taysom Hill (2008-09, Highland High School) and Byron Hout (2007-08, Lake City High School) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.

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