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MADISON WEST HIGH SCHOOL STANDOUT NAMED GATORADE WISCONSIN BOYS TRACK & FIELD ATHLETE OF THE YEAR

CHICAGO (June 19, 2015) — In its 30th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Olin Hacker of Madison West High School as its 2014-15 Gatorade Wisconsin Boys Track & Field Athlete of the Year. Hacker is the first Gatorade Wisconsin Boys Track & Field Athlete of the Year to be chosen from Madison West High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes Hacker as Wisconsin's best high school boys track & field athlete. Now a finalist for the prestigious Gatorade National Boys Track & Field Athlete of the Year award to be announced in June, Hacker joins an elite alumni association of state award-winners in 12 sports, including Ryan Hall (1999-01, Big Bear HS, Calif.), Meb Keflezighi (1993-94, San Diego HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.) and Lolo Jones (1997-98, Roosevelt HS, Ia.).

The 5-foot-9, 130-pound senior distance talent won a pair of individual state titles, leading the Regents to a 3rd-place finish as a team at the Division 1 state meet. Hacker broke the tape in the 1600-meter run with a time of 4:13.75 and the 3200 in 9:00.86, posting the fastest marks in all competitive classifications. The state's two-time Gatorade Boys Cross Country Runner of the Year, he earned ninth-place in the mile at the prestigious Adidas Grand Prix, crossing the line in 4:09.37, which ranked as the nation's No. 22 performance among prep competitors in 2015 at the time of his selection.

Hacker has maintained a 4.0 GPA and is ranked first in a class of 521 students. He has volunteered locally on behalf of the University of Wisconsin Hospital and Clinics, the Planned Parenthood Federation of America and as a youth track & field coach.

"Olin Hacker is an elite student-athlete who proudly represents his high school and state," said John Kashian, head coach at Pewaukee High. "He competes with dignity, showing respect for all those he runs against. His performance speaks loud and clear in cross country and track & field."

Hacker has signed a National Letter of Intent to compete in track and field and cross country on scholarship at the University of Wisconsin this fall.

The <u>Gatorade Player of the Year</u> program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with <u>USA TODAY High School Sports</u>, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Hacker joins recent Gatorade Wisconsin Boys Track & Field Athletes of the Year Glen Harold (2013-14, Brookfield East High School), Carl Hirsch (2012-13 & 2011-12, Brookfield Central High School), Ben Schreib (2010-11, Martin Luther High School), Gabe Genovesi (2009-10, Homestead), Matt Widule (2008-09, Menomonee Falls), and Paul Annear (2007-08, 2006-07, Richland Center) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit <u>www.gatorade.com/poy</u>.