

Contact: Kelly Magnus (312-729-3622)

**KNOTT COUNTY CENTRAL HIGH SCHOOL STANDOUT NAMED
GATORADE® KENTUCKY BOYS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 20, 2015) — In its 30th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Camron Justice of Knott County Central High School as its 2014-15 Gatorade Kentucky Boys Basketball Player of the Year. Justice is the first Gatorade Kentucky Boys Basketball Player of the Year to be chosen from Knott County Central High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Justice as Kentucky's best high school boys basketball player. Now a finalist for the prestigious Gatorade National Boys Basketball Player of the Year award to be announced in March, Justice joins an elite alumni association of past state boys basketball award winners, including Dwight Howard (2003-04, SW Atlanta Christian Academy, Ga.), Chauncey Billups (1993-94 & 1994-95, George Washington HS, Colo.), Jason Kidd (1991-92, St. Joseph Notre Dame HS, Calif.), Paul Pierce (1994-95, Inglewood HS, Calif.) and Chris Bosh (2001-02, Lincoln HS, Texas).

The 6-foot-2, 180-pound senior guard has led the Patriots to a 30-2 record and a berth in the Kentucky High School Athletic Association's Sweet Sixteen Basketball Tournament, scheduled to begin March 19. The Kentucky Association of Basketball Coaches' two-time 14th Region Player of the Year, Justice averaged 23.8 points, 4.0 assists, 3.8 rebounds and 3.8 steals through 32 games. Also a two-time returning First Team All-State selection as named The Courier-Journal and Lexington Herald-Leader, Justice shot 53.9 percent from the field, 42.3 percent from 3-point range and 84.7 percent from the free-throw line entering the state tournament. His 3,549 career points currently rank fourth in state history.

Justice has maintained a 3.72 GPA in the classroom. A member of the National Honor Society, he has also volunteered locally as a youth basketball instructor and on behalf of Kenny's Kids, a non-profit organization dedicating to helping special needs children.

"With him being top five in scoring in Kentucky history, I think he has solidified himself as one of the very best in Kentucky in its long basketball history," said Robert Hammonds, head coach of rival Letcher County Central High. "Camron has done nothing but excelled as a student-athlete."

Justice has signed a National Letter of Intent to play basketball on scholarship at Vanderbilt University this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with [USA TODAY High School Sports](#), which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Justice joins recent Gatorade Kentucky Boys Basketball Players of the Year Quentin Snider (2013-14, Ballard High School), Dominique Hawkins (2012-13, Madison Central High School), Nathan Dieudonne (2011-12, Trinity High School), Timmy Knipp (2010-11, Elliott County High School), Elisha Justice (2009-10, Shelby Valley High School), Jon Hood (2008-09, Madisonville North Hopkins High School), Darius Miller (2007-08, Mason County High School), and Steffphon Pettigrew (2006-07, Elizabethtown High School) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.

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