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**LEBANON HIGH SCHOOL STANDOUT NAMED
GATORADE NEW HAMPSHIRE BOYS TRACK & FIELD ATHLETE OF THE YEAR**

CHICAGO (June 20, 2014) — In its 29th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced John Cioffredi of Lebanon High School as its 2013-14 Gatorade New Hampshire Boys Track & Field Athlete of the Year. Cioffredi is the second Gatorade New Hampshire Boys Track & Field Athlete of the Year to be chosen from Lebanon High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes Cioffredi as New Hampshire's best high school boys track & field athlete. Now a finalist for the prestigious Gatorade National Boys Track & Field Athlete of the Year award to be announced in June, Cioffredi joins an elite alumni association of state award-winners in 12 sports, including Ryan Hall (1999-01, Big Bear HS, Calif.), Meb Keflezighi (1993-94, San Diego HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.) and Lolo Jones (1997-98, Roosevelt HS, Ia.).

The 5-foot-11, 175-pound senior won two individual state championships at the Division II state meet this spring and led the Raiders to the state title. Cioffredi cleared 6 feet, 6 inches to win the high jump and won the triple jump with a leap of 42-11. He also took silver in the long jump (21-1) and the shot put (48-7.5). Cioffredi captured the high jump title at the Meet of Champions with a 6-8.25 clearance and earned bronze in the event at the New England Interscholastic Outdoor Track & Field Championships.

Cioffredi has maintained a 3.45 GPA in the classroom. The brother of Anna Cioffredi, the 2007-08 Gatorade New Hampshire Girls Track & Field Athlete of the Year, he has volunteered locally as a youth track coach in addition to assisting with flood relief in Lebanon. He has also donated his time to the Vermont White River Rotary Club's Polar Express holiday charitable event.

"John Cioffredi is our nemesis," said Stan Lyford, head coach of Portsmouth High. "He single-handedly beat us twice this year for the state championship. He is very talented. I can think of no one in the state that comes close."

Cioffredi has signed a National Letter of Intent to compete in track and field on an athletic scholarship at the University of Vermont this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with [USA TODAY High School Sports](#), which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Cioffredi joins recent Gatorade New Hampshire Boys Track & Field Athletes of the Year Zak Jenkins (2012-13, Nashua North High School), Romario Bailey (2011-12, Stevens High School), D'Mahl McFadden (2010 - 11, Merrimack Valley High School), Dominic Filiano (2009-10, Lebanon), Mike Marshall (2008-09, Salem), Matt Paulson (2007-08, Central), and Gabe Dano (2006-2007, Merrimack) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.