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**BLOOMFIELD HILLS HIGH SCHOOL STANDOUT NAMED
GATORADE® MICHIGAN BOYS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 21, 2014) — In its 29th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Yante Maten of Bloomfield Hills High School as its 2013-14 Gatorade Michigan Boys Basketball Player of the Year. Maten is the first Gatorade Michigan Boys Basketball Player of the Year to be chosen from Bloomfield Hills High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Maten as Michigan's best high school boys basketball player. Now a finalist for the prestigious Gatorade National Boys Basketball Player of the Year award to be announced in March, Maten joins an elite alumni association of past state boys basketball award winners, including Dwight Howard (2003-04, SW Atlanta Christian Academy, Ga.), Chauncey Billups (1993-94 & 1994-95, George Washington HS, Colo.), Jason Kidd (1991-92, St. Joseph Notre Dame HS, Calif.), Paul Pierce (1994-95, Inglewood HS, Calif.) and Chris Bosh (2001-02, Lincoln HS, Texas).

The 6-foot-8, 230-pound senior point guard has led the Blackhawks to a 23-3 record and a berth in the Class A semifinals, scheduled for March 21. Maten averaged 19.8 points, 15.2 rebounds, 6.6 blocks, 4.8 assists and 1.8 steals while shooting 67 percent inside the arc through 26 games. A two-time First Team All-State selection, he scored 31 points in Bloomfield Hills' 74-68 win over Warren Mott in the Class A quarterfinals.

Maten has maintained a B average in the classroom. He is an award-winning artist and has volunteered locally on behalf of the Bloomfield Hills Recreation Department, an assisted living center and in association with his church youth group.

"Yante Maten is extremely impressive," Desmond Denham, head coach at Southfield-Lathrup High. "He does so many things creatively around the basket and there isn't one single thing you can do to stop him. He keeps his team going like a good leader should. He acts professionally on the court and he wills that team to keep winning."

Maten remains undecided upon a collegiate destination.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with [USA TODAY High School Sports](#), which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Maten joins recent Gatorade Michigan Boys Basketball Players of the Year Derrick Walton Jr. (2012-13, Chandler Park Academy), Matt Costello (2011-12 & 2010-11, Bay City Western High School), Ray McCallum (2009-10 & 2008-09, Detroit Country Day School), Brad Redford (2007-08, Frankenmuth High School), and Corperryale 'Manny' Harris (2006-07, Redford) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.

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