Contact: Lauren Rollins (312-729-3607)

## IOWA CITY WEST HIGH SCHOOL STANDOUT NAMED GATORADE® IOWA BOYS BASKETBALL PLAYER OF THE YEAR

CHICAGO (March 21, 2014) — In its 29th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Wyatt Lohaus of Iowa City West High School as its 2013-14 Gatorade Iowa Boys Basketball Player of the Year. Lohaus is the second Gatorade Iowa Boys Basketball Player of the Year to be chosen from Iowa City West High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Lohaus as Iowa's best high school boys basketball player. Now a finalist for the prestigious Gatorade National Boys Basketball Player of the Year award to be announced in March, Lohaus joins an elite alumni association of past state boys basketball award winners, including Dwight Howard (2003-04, SW Atlanta Christian Academy, Ga.), Chauncey Billups (1993-94 & 1994-95, George Washington HS, Colo.), Jason Kidd (1991-92, St. Joseph Notre Dame HS, Calif.), Paul Pierce (1994-95, Inglewood HS, Calif.) and Chris Bosh (2001-02, Lincoln HS, Texas).

The 6-foot-2, 185-pound senior point guard led the Trojans to a 23-3 record and their third straight Class 4A state championship this past season. Lohaus averaged 19.5 points, 5.1 rebounds, 4.2 assists and 1.6 steals per game while shooting nearly 90 percent from the free throw line. The 2014 Mississippi Valley Conference Co-Player of the Year, Lohaus scored 13 points in the title-clinching, 57-45 win over West Des Moines Valley in the state final and helped Iowa City West win 94 of 103 games as a four-year varsity starter.

Lohaus has maintained a 3.39 GPA in the classroom. A member of the Business Professionals of America and his school's Young Republicans club, he has volunteered locally on behalf of multiple school fundraisers and as a mentor for students with special needs.

"Wyatt Lohaus carries himself with a sense of professionalism and confidence that makes everyone around him better," said Curt Deutsch, head coach at Hempstead High. "He is a complete player on both ends of the floor and is able to change a game faster than anyone else we have played against this season."

Lohaus has signed a National Letter of Intent to play basketball on an athletic scholarship at the University of Northern Iowa this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with <a href="USA TODAY High School Sports">USA TODAY High School Sports</a>, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Lohaus joins recent Gatorade Iowa Boys Basketball Players of the Year Jeremy Morgan (2012-13, Iowa City West High School), Marcus Paige (2011-12, Linn-Mar High School), Jarrod Uthoff (2010-11, Jefferson High School), Harrison Barnes (2009-10 & 2008-09, Ames), Matt Gatens (2007-08, City High School), and Brent Barz (2006 - 07, Johnston) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit <a href="https://www.gatorade.com/poy.">www.gatorade.com/poy</a>.