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**CITY HIGH SCHOOL HIGH SCHOOL STANDOUT NAMED
GATORADE® IOWA GIRLS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 13, 2014) — In its 29th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Haley Lorenzen of City High School as its 2013-14 Gatorade Iowa Girls Basketball Player of the Year. Lorenzen is the second Gatorade Iowa Girls Basketball Player of the Year to be chosen from City High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Lorenzen as Iowa's best high school girls basketball player. Now a finalist for the prestigious Gatorade National Girls Basketball Player of the Year award announced in March, Lorenzen joins an elite alumni association of past state girls basketball award-winners, including Candace Parker (2001-02, Naperville Central HS, Ill.), Diana Taurasi (1998-99 & 1999-00, Don Antonio Lugo HS, Calif.), Maya Moore (2005-06 Collins Hill HS, Ga.), Rashanda McCants (2004-05, Asheville HS, N.C.), Shyra Ely (1999-00, Ben Davis HS, Ind.) and Lisa Leslie (1988-89, Morningside HS, Calif.)

The 6-foot-3 senior forward/center averaged 21.5 points, 9.4 rebounds, 3.4 blocks, 2.5 steals and 2.4 assists while shooting 61.4 percent inside the arc this past season, leading the Littlehawks to the Class 5A state finals. A two-time First Team All-State honoree and an Honorable Mention 2014 WBCA All-American, Lorenzen led all Class 5A scorers with 519 total points this winter, including a 31-point effort in the Class 5A quarterfinals. She concluded her prep career with 1,325 points.

Lorenzen has maintained a 3.71 GPA in the classroom. A member of the National Honor Society, she has volunteered locally on behalf of the Fellowship of Christian Athletes, as a peer tutor and as a youth basketball coach.

"Haley Lorenzen is a complete player," said Dan List, head coach at Cedar Falls High. "She can rebound, score, play defense and handle the ball well, especially for a taller player. She is a well-rounded player with a great basketball mind and will find success at the college level."

Lorenzen has signed a National Letter of Intent to play basketball on scholarship at the University of Florida this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with [USA TODAY High School Sports](#), which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Lorenzen joins recent Gatorade Iowa Girls Basketball Players of the Year Ally Disterhoft (2012-13, Iowa City West High School), Maddie Manning (2011-12, Ankeny High School), Kiah Stokes (2010-11 & 2009-10, Linn-Mar High School), Jaime Printy (2008-09, Linn-Mar), Kelly Krei (2007-08, City), and Kelsey Bolte (2006 - 07, Battle Creek-Ida Grove) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.

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