Contact: Matt Schiffman (312-729-3672)

BROKEN ARROW HIGH SCHOOL STANDOUT NAMED GATORADE OKLAHOMA BOYS TRACK & FIELD ATHLETE OF THE YEAR

CHICAGO (June 20, 2013) — In its 28th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Bo Farrow of Broken Arrow High School as its 2012-13 Gatorade Oklahoma Boys Track & Field Athlete of the Year. Farrow is the first Gatorade Oklahoma Boys Track & Field Athlete of the Year to be chosen from Broken Arrow High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes Farrow as Oklahoma's best high school boys track & field athlete. Now a finalist for the prestigious Gatorade National Boys Track & Field Athlete of the Year award to be announced in June, Farrow joins an elite alumni association of state award-winners in 12 sports, including Ryan Hall (1999-01, Big Bear HS, Calif.), Meb Keflezighi (1993-94, San Diego HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.) and Lolo Jones (1997-98, Roosevelt HS, Ia.).

The 6-foot-2, 245-pound senior won the shot put and discus at the Class 6A state meet this spring, hurling the shot 61 feet, 11 inches and launching the discus 185-7 while leading the Tigers to the state championship as a team. Farrow also won the same events at the Meet of Champions, with a shot put of 62-3 and a discus throw of 194-11.

Farrow has maintained an A average in the classroom. A peer tutor in his school, he has volunteered locally on behalf of the American Cancer Society's Relay for Life.

"Bo excels not only on the playing field but in the classroom as well," said Broken Arrow coach Scott Morgan. "He set a great example for our other student-athletes to follow."

Farrow has signed a National Letter of Intent to compete in football and track and field on an athletic scholarship at Pittsburg State University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with USA TODAY High School Sports, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Farrow joins recent Gatorade Oklahoma Boys Track & Field Athletes of the Year Bryce Robinson (2011-12, Edmond Memorial High School), Gunnar Nixon (2010-11 & 2009-10, Edmond Santa Fe High School), Jack Whitt (2008-09, Norman North), and Geoffrey Tabor (2007-08 & 2006-2007, Ardmore), among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.