Contact: Matt Schiffman (312-729-3672)

WEST CARTERET HIGH SCHOOL STANDOUT NAMED GATORADE NORTH CAROLINA BOYS TRACK & FIELD ATHLETE OF THE YEAR

CHICAGO (June 20, 2013) — In its 28th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced John Crossley of West Carteret High School as its 2012-13 Gatorade North Carolina Boys Track & Field Athlete of the Year. Crossley is the first Gatorade North Carolina Boys Track & Field Athlete of the Year to be chosen from West Carteret High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes Crossley as North Carolina's best high school boys track & field athlete. Now a finalist for the prestigious Gatorade National Boys Track & Field Athlete of the Year award to be announced in June, Crossley joins an elite alumni association of state award-winners in 12 sports, including Ryan Hall (1999-01, Big Bear HS, Calif.), Meb Keflezighi (1993-94, San Diego HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.) and Lolo Jones (1997-98, Roosevelt HS, Ia.).

The 6-foot, 150-pound senior won the New Balance Nationals Outdoor championship in the 800-meter run with a time of 1:48:01, which ranked as the nation's No. 2 performance among prep competitors in 2013 at the time of his selection. Crossley also won the 800 with a time of 1:54.14 and the 1600 in 4:21.25 at the Class 3A state championship meet this spring.

Crossley has maintained a 3.92 GPA in the classroom. He has volunteered locally on behalf of the Special Olympics, a soup kitchen and a pet-adoption agency.

"John has matured into the most well-rounded, elite distance runner I've ever coached," said Shelton Mayo, West Carteret cross country coach. "He's showed dedication, leadership and character."

Crossley has signed a National Letter of Intent to compete in cross country and track and field on an athletic scholarship at East Carolina University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with USA TODAY High School Sports, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Crossley joins recent Gatorade North Carolina Boys Track & Field Athletes of the Year Craig Engels (2011-12, Ronald Reagan High School), Eric Winfrey (2010-11, Douglas Byrd High School), Isaac Presson (2009-10, Asheville), Wayne Davis (2008-09, Southeast Raleigh), Dylan Ferris (2007-08, East Forsyth), and Johnny Dutch (2006-2007, Clayton) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.