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**SUE CLEVELAND HIGH SCHOOL STANDOUT NAMED
GATORADE NEW MEXICO BOYS TRACK & FIELD ATHLETE OF THE YEAR**

CHICAGO (June 20, 2013) — In its 28th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Luis Martinez of Sue Cleveland High School as its 2012-13 Gatorade New Mexico Boys Track & Field Athlete of the Year. Martinez is the first Gatorade New Mexico Boys Track & Field Athlete of the Year to be chosen from Sue Cleveland High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes Martinez as New Mexico's best high school boys track & field athlete. Now a finalist for the prestigious Gatorade National Boys Track & Field Athlete of the Year award to be announced in June, Martinez joins an elite alumni association of state award-winners in 12 sports, including Ryan Hall (1999-01, Big Bear HS, Calif.), Meb Keflezighi (1993-94, San Diego HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.) and Lolo Jones (1997-98, Roosevelt HS, Ia.).

The 5-foot-10, 135-pound senior distance runner won the 1600-meter run with a time of 4:11.66 and the 3200-meter run in 9:27.55 this spring, leading the Storm to the Class 5A state championship as a team. Also the 2011-12 Gatorade New Mexico Boys Track & Field Athlete of the Year, Martinez was a dual state champion for the second straight season and set a new state record in the 1600. He also captured first place in the 3200 at the Great Southwest Classic with a time of 9:28.06.

Martinez has maintained a 4.06 GPA in the classroom. A devoted member of his church community and a peer tutor in his school, he has volunteered locally on behalf of youth track programs.

"Luis Martinez is a very gifted and successful track and field athlete," said Cleveland High head coach Kenny Henry. "He is obviously naturally blessed with the ability to run but he is also extremely hard-working, highly positive and is as appreciative as an individual can be. He is always humble and avoids talking about his accomplishments."

Martinez has signed a National Letter of Intent to compete in track and field and cross country on an athletic scholarship at Oklahoma State University this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with [USA TODAY High School Sports](#), which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Martinez joins Gatorade New Mexico Boys Track & Field Athletes of the Year Eric Fenton (2010-11, Hope Christian School), Warrick Campbell (2009-10, Highland), and Curtis Beach (2008-09, 2007-08 & 2006-07, Albuquerque Academy) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.

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