

Contact: Ashley Ginascol (312-729-3622)

**BEDFORD HIGH SCHOOL STANDOUT NAMED
GATORADE® MICHIGAN BASEBALL PLAYER OF THE YEAR**

CHICAGO (May 28, 2013) — In its 28th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Jackson Lamb of Bedford High School as its 2012-13 Gatorade Michigan Baseball Player of the Year. Lamb is the first Gatorade Michigan Baseball Player of the Year to be chosen from Bedford High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Lamb as Michigan's best high school baseball player. Now a finalist for the prestigious Gatorade National Baseball Player of the Year award announced in May, Lamb joins an elite alumni association of past state award-winners in 12 sports, including Derek Jeter (1991-92, Kalamazoo HS, Mich.), Roy Halladay (1994-95, Arvada West HS, Colo.), David Price (2003-04, Blackman HS, Tenn.), Chipper Jones (1989-90, Bolles School, Fla.), Derrek Lee (1992-93, El Camino HS, Calif.) and John Lester (2001-02, Bellarmine Prep, Wash.).

The 6-foot-6, 210-pound senior outfielder and right-handed pitcher led the Kicking Mules to a 23-4 record and the Division I district tournament, scheduled for May 28. At the time of his selection, Lamb was batting .519 with four home runs, 34 RBI and an .802 slugging percentage. A two-time First Team All-State selection, he also posted a 5-0 record on the mound with a 1.48 ERA and 60 strikeouts in 33 innings.

Lamb has maintained a 3.61 GPA in the classroom. A devoted parishioner and altar server in his church community, he has volunteered locally on behalf of Relay for Life and assisted in fundraising efforts for the treatment of a young leukemia patient in his town.

"Jackson Lamb is one of the finest talents I have seen in many years," said Scott Thiesen, president of the Michigan High School Baseball Coaches Association. "Offensively, he is a pure hitter with speed and great power. Defensively, he is an excellent centerfielder who can make a difficult play look easy."

Lamb has signed a National Letter of Intent to play baseball on an athletic scholarship at the University of Michigan this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with [USA TODAY High School Sports](#), which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Lamb joins recent Gatorade Michigan Baseball Players of the Year Brett Sunde (2011-12, Bishop Foley Catholic High School), Joel Seddon (2010 - 11, St. Clair High School), Jack Livingston (2009-10, Portage Northern), Pat Biondi (2008-09 Divine Child), Tyler Mills (2007-08, Mt. Pleasant), and D.J. LeMahieu (2006-2007, Brother Rice) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.