Contact: Matt Schiffman (312-729-3672)

HALL HIGH SCHOOL STANDOUT NAMED GATORADE® ARKANSAS GIRLS BASKETBALL PLAYER OF THE YEAR

CHICAGO (March 14, 2013) — In its 28th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Tyler Scaife of Hall High School as its 2012-13 Gatorade Arkansas Girls Basketball Player of the Year. Scaife is the first Gatorade Arkansas Girls Basketball Player of the Year to be chosen from Hall High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Scaife as Arkansas's best high school girls basketball player. Now a finalist for the prestigious Gatorade National Girls Basketball Player of the Year award announced in March, Scaife joins an elite alumni association of past state girls basketball award-winners, including Candace Parker (2001-02, Naperville Central HS, Ill.), Diana Taurasi (1998-99 & 1999-00, Don Antonio Lugo HS, Calif.), Maya Moore (2005-06 Collins Hill HS, Ga.), Rashanda McCants (2004-05, Asheville HS, N.C.), Shyra Ely (1999-00, Ben Davis HS, Ind.) and Lisa Leslie (1988-89, Morningside HS, Calif.).

The 5-foot-9 senior guard led the Warriors to a 30-2 record and the Class 6A state championship this past season. The state's returning Gatorade Player of the Year, Scaife averaged 23.7 points, 4.2 rebounds, 4.2 assists and 3.1 steals per game. A four-time All-State selection, she was MVP of the state title game and has been chosen to play in both the McDonald's All-American Game and the Women's Basketball Coaches Association All-America Game.

Scaife has maintained a B average in the classroom. She has volunteered locally on behalf of the Salvation Army and a food bank.

"Tyler Scaife can do it all," said Steve Wiedower, head coach at Russellville High. "She's great off the dribble, she can make the 3-pointer. She's the type of kid who can take over any game."

Scaife has signed a National Letter of Intent to play basketball on scholarship at Rutgers University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with USA TODAY High School Sports, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Two time winner Scaife joins Gatorade Arkansas Girls Basketball Players of the Year Calli Berna (2010-11, Fayetteville High School), Morgan Hook (2009-10 & 2008-09, Rogers), Shekinna Stricklen (2007-08, Morrilton), and Whitney Zachariason (2006-07, Central Arkansas Christian) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.