Contact: Ashley Ginascol (312-729-3622)

GREENSBORO DAY SCHOOL STANDOUT NAMED GATORADE NORTH CAROLINA BOYS SOCCER PLAYER OF THE YEAR

CHICAGO (February 22, 2012) — In its 27th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPNHS, today announced Jonathan Campbell of Greensboro Day School as its 2011-12 Gatorade North Carolina Boys Soccer Player of the Year. Campbell is the first Gatorade North Carolina Boys Soccer Player of the Year to be chosen from Greensboro Day School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Campbell as North Carolina's best high school boys soccer player. Now a finalist for the prestigious Gatorade National Boys Soccer Player of the Year award to be announced in May, Campbell joins an elite alumni association of past state award-winners in 12 sports, including Abby Wambach (1997-98, Our Lady of Mercy, N.Y.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Alexi Lalas (1987-88, Cranbrook HS, Mich.), Heather O'Reilly (2001-02, East Brunswick HS, N.J.) and Mark Sanchez (2004-05, Mission Viejo HS, Calif.).

The 6-foot-1, 170-pound senior defender and midfielder scored 19 goals and passed for 26 assists this past season, leading the Bengals (21-3) to the North Carolina Independent Schools Athletic Association Class 3A state championship match. A member of the U.S. Soccer Under-18 Men's National Team player pool, Campbell was the 2011 North Carolina Soccer Coaches Association State Player of the Year and an All-American selection by the National Soccer Coaches Association of America. He concluded his prep soccer career with 53 goals and 64 assists.

Campbell has maintained an A average in the classroom. A member of the Greensboro Day School's Ambassador Club, he has volunteered locally with Operation Smile, at a local food bank and as a youth tutor.

"Jonathan Campbell is very good on the ball and very good in the air," said Marc Nicholls, the director of Campbell's NC Fusion club team. "He reads the game extremely well and he's blessed with terrific athleticism. He's rangy with his passing, good with both feet. And he leads by example."

Campbell has signed a National Letter of Intent to play soccer on an athletic scholarship at the University of North Carolina beginning this fall and graduated early from Greensboro Day School to attend collegiate classes in the current semester.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPNHS and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Campbell joins recent Gatorade North Carolina Boys Soccer Players of the Year Cooper Vandermaas-Peeler (2010 – 11, Athens Drive High School), Teddy Mullin, (2009-10, Jordan High School), Ben Newnam (2008-09 East Forsyth), Watt Williams (2007-08, Broughton), and Clint Irwin (2006-2007, Charlotte Christian School) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.