

**FOR IMMEDIATE RELEASE**

**Contact: Ashley Ginascol (312-729-3622)**

**ROCKY MOUNTAIN HIGH SCHOOL STANDOUT NAMED  
GATORADE® IDAHO BASEBALL PLAYER OF THE YEAR**

CHICAGO (May 30, 2012) — In its 27<sup>th</sup> year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPNHS, today announced Bryce Feist of Rocky Mountain High School as its 2011-12 Gatorade Idaho Baseball Player of the Year. Feist is the first Gatorade Idaho Baseball Player of the Year to be chosen from Rocky Mountain High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Feist as Idaho's best high school baseball player. Now a finalist for the prestigious Gatorade National Baseball Player of the Year award announced in May, Feist joins an elite alumni association of past state baseball award winners, including Derek Jeter (1991-92, Kalamazoo HS, Mich.), Roy Halladay (1994-95, Arvada West HS, Colo.), David Price (2003-04, Blackman HS, Tenn.), Chipper Jones (1989-90, Bolles School, Fla.), Derek Lee (1992-93, El Camino HS, Calif.) and John Lester (2001-02, Bellarmine Prep, Wash.).

The 6-foot-1, 190-pound senior third baseman and right-handed pitcher led the Grizzlies (27-1) to the Class 5A state championship this past season. Feist batted .471 with three home runs, 44 RBIs and a 1.340 OPS. The 2012 Southern Idaho Conference Player of the Year, Feist also posted a 6-0 record on the mound along with a 1.87 ERA and 31 strikeouts in 33 innings.

Feist has maintained a B average in the classroom. A devoted member of his church community, he has volunteered locally on behalf of various charity fundraising initiatives in addition to donating his time as a youth baseball coach and camp counselor.

"Bryce Feist is a heck of a competitor and player," said Rod Williams, head coach at Meridian High. "He is the heart and soul of a state championship team. He plays a phenomenal third base and is an above-average pitcher. "

Feist has signed a National Letter of Intent to play baseball on an athletic scholarship at Dixie State University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPNHS and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Feist joins recent Gatorade Idaho Baseball Players of the Year Cy Sneed (2010-11, Twin Falls High School), Devon Austin (2009-10, Coeur d'Alene), Jacob Coats (2008-09; Twin Falls), Sean McDonald (2007-08, Boise), and Josh Osich (2006-07, Bishop Kelly), among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com).

###