Contact: Adam Woullard (312) 729-3627

GODDARD HIGH SCHOOL STANDOUT NAMED GATORADE® KANSAS SOFTBALL PLAYER OF THE YEAR

CHICAGO (June 9, 2011) — In its 26th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Shelby Davis of Goddard High School as its 2010-11 Gatorade Kansas Softball Player of the Year. Davis is the first Gatorade Softball Player of the Year to be chosen from Goddard High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Davis as Kansas's best high school softball player. Now a finalist for the prestigious Gatorade National Softball Player of the Year award announced in June, Davis joins an elite alumni association of past state award-winners in 12 sports, including Alicia Hollowell (2000-01, Fairfield HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Abby Wambach (1997-98, Our Lady of Mercy, N.Y.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.), Angela Tincher (2002-03, James River HS, Va.) and Kenzie Fowler (2006-07, Canyon del Oro HS, Ariz.).

The 5-foot-10 senior centerfielder batted .538 with three home runs, 40 runs scored, 20 RBI and 37 stolen bases this past season, leading the Lions (23-2) to third place in the Class 6A state tournament. A three-time Class 6A First Team All-State selection, Davis was one of 42 players invited to the 2010 USA Softball Juniors Women's National Team selection camp. She recorded at least one hit and one run in 24 of Goddard's 25 games this past season with 20 multi-hit games and 14 multi-run games.

Davis has maintained a B average in the classroom. She has volunteered locally as part of a fundraising campaign to benefit the American Lung Association and as a youth softball coach.

"Shelby Davis is the most complete player out there. She's an impact player," said Mark Griggs, Davis' ASA coach with the Wichita Mustangs. "She's a difference-maker. As she goes, her team goes."

Davis has signed a National Letter of Intent to play softball on scholarship at Oklahoma State University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Davis joins recent Gatorade Kansas Softball Players of the Year Kelsey Stewart (2009-10, Arkansas City), Nikki Armagost (2008-09, Andover Central) and Paige Ladenburger (2007-08, Washburn Rural), among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.