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**CEDAR CREST HIGH SCHOOL STANDOUT NAMED
GATORADE® PENNSYLVANIA BASEBALL PLAYER OF THE YEAR**

CHICAGO (June 1, 2011) — In its 26th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Derek Fisher of Cedar Crest High School as its 2010-11 Gatorade Pennsylvania Baseball Player of the Year. Fisher is the first Gatorade Pennsylvania Baseball Player of the Year to be chosen from Cedar Crest High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Fisher as Pennsylvania's best high school baseball player. Now a finalist for the prestigious Gatorade National Baseball Player of the Year award announced in June, Fisher joins an elite alumni association of past state baseball award winners, including Derek Jeter (1991-92, Kalamazoo HS, Mich.), Roy Halladay (1994-95, Arvada West HS, Colo.), David Price (2003-04, Blackman HS, Tenn.), Chipper Jones (1989-90, Bolles School, Fla.), Derek Lee (1992-93, El Camino HS, Calif.) and John Lester (2001-02, Bellarmine Prep, Wash.).

The 6-foot-3, 215-pound senior outfielder batted .484 with 11 home runs, 30 RBIs and 28 runs scored, leading the Falcons (19-4) to the first round of the Class AAAA district tournament. A two-time First Team All-State selection, Fisher is ranked as the nation's No. 9 prospect in the Class of 2011 by Baseball America.

Fisher has maintained a 3.01 GPA in the classroom. A devoted parishioner in his church community, he has volunteered locally as a youth baseball coach.

"Derek Fisher is one of the most dangerous hitters I've seen at the high school level," said Matt Gale, head coach of rival Warwick High. "He is capable of hitting a home run on any pitch near the plate and he covers a tremendous amount of area in the outfield."

Fisher has signed a National Letter of Intent to play baseball on scholarship at the University of Virginia this fall, but is projected as an early round selection in this month's Major League Baseball First-Year Player Draft.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Fisher joins recent Gatorade Pennsylvania Baseball Players of the Year Sean Coyle (2009-10, Germantown Academy), Mike Lubanski (2008-09; Malvern Preparatory School), Zak Sinclair (2007-08, West Allegheny), and Devin Mesoraco (2006-07, Punxsutawney), among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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