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**ST. ELIZABETH HIGH SCHOOL STANDOUT NAMED
GATORADE® DELAWARE BOYS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 17, 2011) — In its 26th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Tim Massado of St. Elizabeth High School as its 2010-11 Gatorade Delaware Boys Basketball Player of the Year. Massado is the first Gatorade Delaware Boys Basketball Player of the Year to be chosen from St. Elizabeth High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Massado as Delaware's best high school boys basketball player. Now a finalist for the prestigious Gatorade National Boys Basketball Player of the Year award to be announced in March, Massado joins an elite alumni association of past state boys basketball award winners, including Dwight Howard (2003-04, SW Atlanta Christian Academy, Ga.), Chauncey Billups (1993-94 & 1994-95, George Washington HS, Colo.), Jason Kidd (1991-92, St. Joseph Notre Dame HS, Calif.), Paul Pierce (1994-95, Inglewood HS, Calif.) and Chris Bosh (2001-02, Lincoln HS, Texas).

The 5-foot-11, 160-pound junior guard averaged 18.4 points, 4.9 rebounds, 4.2 assists and 3.3 steals per game this past season while shooting 74.3 percent from the free throw line and leading the Vikings (19-4) to the state semifinals. He was named MaxPreps.com player of the week for Feb. 19 when he scored a combined 50 points in wins over St. Marks High and the Tatnall School.

Massado has maintained a 3.95 GPA in the classroom and represents one of the state's top academic candidates in meeting the Gatorade Award's broad criteria. He has volunteered locally on behalf of the Boys and Girls Club of America and as a youth basketball coach.

"Tim Massado is the type of player every coach wants to have on his team," said St. Elizabeth High Head Coach Dick Rago. "He wants the ball at crunch time and he distributes it just as well. He's an incredibly smart basketball player."

Massado will begin his senior year of high school this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Massado joins recent Gatorade Delaware Boys Basketball Players of the Year Corey Crawford (2009-10, Dover), Paul Reynolds (2008-09, Smyrna) and Erique Gumbs (2007-08, Caravel Academy), among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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