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**CAMPBELL COUNTY HIGH SCHOOL STANDOUT NAMED
GATORADE® WYOMING GIRLS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 10, 2011) — In its 26th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Jordan Kelley of Campbell County High School as its 2010-11 Gatorade Wyoming Girls Basketball Player of the Year. Kelley is the tenth Gatorade Wyoming Girls Basketball Player of the Year to be chosen from Campbell County High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Kelley as Wyoming's best high school girls basketball player. Now a finalist for the prestigious Gatorade National Girls Basketball Player of the Year award announced in March, Kelley joins an elite alumni association of past state girls basketball award-winners, including Candace Parker (2001-02, Naperville Central HS, Ill.), Diana Taurasi (1998-99 & 1999-00, Don Antonio Lugo HS, Calif.), Maya Moore (2005-06 Collins Hill HS, Ga.), Rashanda McCants (2004-05, Asheville HS, N.C.), Shyra Ely (1999-00, Ben Davis HS, Ind.) and Lisa Leslie (1988-89, Morningside HS, Calif.)

The 5-foot-10 senior point guard has led the Camels to a 17-5 record and a berth in the Class 4A state tournament, scheduled to begin March 10. Kelley has averaged 23.1 points, 6.2 rebounds, four assists and 3.4 steals per game while shooting at 83 percent from the free throw line. The state's returning Gatorade Girls Basketball Player of the Year, she is Campbell County's career record-holder in points (1,222), field goals (392) and free throws made (385).

Kelley has maintained a 4.0 GPA and is ranked first in her class. A devoted parishioner of her church community, she has volunteered locally as a youth basketball coach.

"Jordan Kelley is an outstanding basketball player and I would definitely put her as the best in the state," said Chad Whitworth, head coach of rival Cheyenne Central High. "She can beat you in so many ways on the court."

Kelley has signed a National Letter of Intent to play basketball on scholarship at Washington State University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Two time winner Kelley joins recent Gatorade Wyoming Girls Basketball Players of the Year Jordan Kent (2008-09, Campbell County), and Kristen Scheffler (2007-08, Lovell) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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