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**CASE HIGH SCHOOL STANDOUT NAMED
GATORADE® WISCONSIN GIRLS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 10, 2011) — In its 26th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Samantha Logic of Case High School as its 2010-11 Gatorade Wisconsin Girls Basketball Player of the Year. Logic is the first Gatorade Wisconsin Girls Basketball Player of the Year to be chosen from Case High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Logic as Wisconsin's best high school girls basketball player. Now a finalist for the prestigious Gatorade National Girls Basketball Player of the Year award announced in March, Logic joins an elite alumni association of past state girls basketball award-winners, including Candace Parker (2001-02, Naperville Central HS, Ill.), Diana Taurasi (1998-99 & 1999-00, Don Antonio Lugo HS, Calif.), Maya Moore (2005-06 Collins Hill HS, Ga.), Rashanda McCants (2004-05, Asheville HS, N.C.), Shyra Ely (1999-00, Ben Davis HS, Ind.) and Lisa Leslie (1988-89, Morningside HS, Calif.)

The 5-foot-10 senior guard and forward has led the Eagles to a 19-2 record and a berth in the Division 1 regional finals, scheduled to begin on March 12. Selected to play in both the Women's Basketball Coaches Association High School All-America Game and the McDonald's High School All-American Game, Logic has recorded 13.6 points, 8.8 rebounds, 7.2 assists and 3.3 steals per game. She produced 16.4 points, 9.3 rebounds, 6.8 assists and 4.4 steals per contest as a junior.

Also a softball and golf standout, Logic has maintained a 4.64 weighted GPA in the classroom and ranks No. 7 in her graduating class. In addition to donating her time as a youth basketball instructor, she has volunteered as a blood donor and on behalf of The Juvenile Diabetes Research Foundation International.

"Sam's special," said Ralph Gesualdo, head coach of Midwest Elite (AAU). "She joined us last year, and she was absolutely amazing for us. She carried our team. We won just about every tournament we entered, and she's the main reason why. She sees the floor well, and she gets others involved. She has no problem taking the big shots, and she makes big plays down the stretch. She has great control of her body and tremendous court vision. She's a great teammate. She's one of those first-in-the-gym and last-to-leave kids. She's just amazing."

Logic has signed a National Letter of Intent to play basketball on scholarship at the University of Iowa this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Logic joins recent Gatorade Wisconsin Girls Basketball Players of the Year Nicole Griffin (2008-09 & 2009-10, Milwaukee Vincent) and Rachael Hencke (2007-08, Grafton) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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