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**GRAND FORKS CENTRAL HIGH SCHOOL STANDOUT NAMED
GATORADE® NORTH DAKOTA GIRLS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 10, 2011) — In its 26th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Caitlin Farroh of Grand Forks Central High School as its 2010-11 Gatorade North Dakota Girls Basketball Player of the Year. Farroh is the first Gatorade North Dakota Girls Basketball Player of the Year to be chosen from Grand Forks Central High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Farroh as North Dakota's best high school girls basketball player. Now a finalist for the prestigious Gatorade National Girls Basketball Player of the Year award announced in March, Farroh joins an elite alumni association of past state girls basketball award-winners, including Candace Parker (2001-02, Naperville Central HS, Ill.), Diana Taurasi (1998-99 & 1999-00, Don Antonio Lugo HS, Calif.), Maya Moore (2005-06 Collins Hill HS, Ga.), Rashanda McCants (2004-05, Asheville HS, N.C.), Shyra Ely (1999-00, Ben Davis HS, Ind.) and Lisa Leslie (1988-89, Morningside HS, Calif.)

The 6-foot-1 senior forward has led the Knights to a 19-3 record and a berth in the Class A state tournament, scheduled to begin March 10. At the time of her selection, Farroh had averaged 22.1 points, 17.6 rebounds, 3.9 blocks and 2.7 steals per game shooting 63.4 percent from the field. The 2011 Eastern Dakota Conference Player of the Year, she is only the second player in North Dakota Class A history ever to record more than 1,000 points and 1,000 rebounds in her career.

Farroh has maintained a 3.52 GPA in the classroom. A member of the National Honor Society, she has volunteered locally on behalf of the Special Olympics and as part of multiple community service initiatives in association with her church youth group.

"Caitlin Farroh has been such a valuable part of this team since she first started as a freshman," said Grand Forks Central head coach Brent Hintz. "She has led the state in rebounding all four years and is one of the best scorers we've ever had here."

Farroh has signed a National Letter of Intent to play basketball on scholarship at South Dakota's Northern State University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Farroh joins recent Gatorade North Dakota Girls Basketball Players of the Year Meghan Roehrich (2009-10, Fargo South), Kelsey Sigl (2008-09, Bismarck), and Alex Feeney (2007-08, Bismarck) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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