Contact: Adam Woullard (312-729-3627)

CENTRAL LAKE HIGH SCHOOL STANDOUT NAMED GATORADE® MICHIGAN GIRLS BASKETBALL PLAYER OF THE YEAR

CHICAGO (March 10, 2011) — In its 26th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Jasmine Hines of Central Lake High School as its 2010-11 Gatorade Michigan Girls Basketball Player of the Year. Hines is the first Gatorade Michigan Girls Basketball Player of the Year to be chosen from Central Lake High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Hines as Michigan's best high school girls basketball player. Now a finalist for the prestigious Gatorade National Girls Basketball Player of the Year award announced in March, Hines joins an elite alumni association of past state girls basketball award-winners, including Candace Parker (2001-02, Naperville Central HS, Ill.), Diana Taurasi (1998-99 & 1999-00, Don Antonio Lugo HS, Calif.), Maya Moore (2005-06 Collins Hill HS, Ga.), Rashanda McCants (2004-05, Asheville HS, N.C.), Shyra Ely (1999-00, Ben Davis HS, Ind.) and Lisa Leslie (1988-89, Morningside HS, Calif.)

The 6-foot-3 senior power forward has led the Trojans to a 24-0 record and a berth in the Class D Regional Final against Manistee Central Catholic, scheduled for March 10. Hines has averaged 29.6 points, 15.4 rebounds and three blocks per game while shooting at 62 percent from inside the arc. A four-time First Team All-State selection and a 2011 Michigan Miss Basketball finalist, she concludes her prep career as the state's record-holder for points (2,961) and rebounds (1,653) this season.

Hines has maintained a 4.0 GPA in the classroom and is ranked first in her class. A member of the National Honor Society and her school's student council, she has volunteered locally on behalf of the American Red Cross and Big Brothers Big Sisters of America.

"Never in my life have I seen a kid do the things Jasmine Hines can do on the basketball court," said Marty Mix, head coach of rival Onaway High. "Physically, there is no one who can take over a game like she can. She is very humble and proud not for herself but for her community."

Hines has signed a National Letter of Intent to play basketball on scholarship at Michigan State University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Hines joins recent Gatorade Michigan Girls Basketball Players of the Year Madison Williams (2009-10, Detroit Country Day School), Destiny Williams (2008-09, Benton Harbor), and Kellie Watson (2007-08, Ionia) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit <u>playeroftheyear.gatorade.com</u>.