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**RAPID CITY CENTRAL HIGH SCHOOL STANDOUT NAMED
GATORADE SOUTH DAKOTA GIRLS TRACK & FIELD ATHLETE OF THE YEAR**

CHICAGO (June 24, 2010) — In its 25th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Jasmyne King of Rapid City Central High School as its 2009-10 Gatorade South Dakota Girls Track & Field Athlete of the Year. King is the second Gatorade South Dakota Girls Track & Field Athlete of the Year to be chosen from Rapid City Central High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes King as South Dakota's best high school girls track & field athlete. Now a finalist for the prestigious Gatorade National Girls Track & Field Athlete of the Year award to be announced in June, King joins an elite alumni association of state award-winners in 12 sports, including Allyson Felix (2001-02, Los Angeles Baptist, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Abby Wambach (1997-98, Our Lady of Mercy, N.Y.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.), Lolo Jones (1997-98, Roosevelt HS, Iowa) and Bianca Knight (2006-07, Ridgeland HS, Miss.).

The 5-foot-3 junior sprinter won the 100-meter dash and anchored the winning 4x100-meter relay for the third straight year at the Class AA state meet this spring, leading the Cobblers to fourth place as a team. The 2007-08 and 2008-09 Gatorade South Dakota Girls Track & Field Athlete of the Year, King concluded her prep career as a 12-time state champion and as the state record-holder in the long jump with a leap of 18 feet, 10.75 inches, which she set in 2008. This year, King was named Co-MVP of the Class AA state meet.

King has maintained a 3.54 GPA in the classroom. She has volunteered locally at charity road races and as part of multiple community services initiatives on behalf of the National Honor Society.

"Jasmyne King has the ability to just blow people away," said Cody King, head coach of rival Sturgis Brown High. "In terms of pure athletic ability, she has the most of anyone I have seen in South Dakota."

King has signed a National Letter of Intent to compete on an athletic scholarship at the University of Miami this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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