

FOR IMMEDIATE RELEASE

Contact: Julie Mason (412-561-1014)

**CAMPBELL COUNTY HIGH SCHOOL STANDOUT NAMED
GATORADE® WYOMING GIRLS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 11, 2010) — In its 25th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Jordan Kelley of Campbell County High School as its 2009-10 Gatorade Wyoming Girls Basketball Player of the Year. Kelley is the ninth Gatorade Wyoming Girls Basketball Player of the Year to be chosen from Campbell County High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Kelley as Wyoming's best high school girls basketball player. Now a finalist for the prestigious Gatorade National Girls Basketball Player of the Year award announced in March, Kelley joins an elite alumni association of past state girls basketball award-winners, including Candace Parker (2001-02, Naperville Central HS, Ill.), Diana Taurasi (1998-99 & 1999-00, Don Antonio Lugo HS, Calif.), Maya Moore (2005-06 Collins Hill HS, Ga.), Rashanda McCants (2004-05, Asheville HS, N.C.), Shyra Ely (1999-00, Ben Davis HS, Ind.) and Lisa Leslie (1988-89, Morningside HS, Calif.)

The 5-foot-10 junior point guard has led the Camels (18-7) to the Class 4A state tournament, scheduled to begin March 11. Entering the postseason, Kelley owned averages of 24.4 points, 5.8 rebounds, 3.1 assists and three steals per game. The 2010 Eastern Conference Player of the Year, Kelley was named the ESPN RISE West Player of the Week in February when she scored 31 points in a game against Sheridan High.

Kelley has maintained a 4.0 GPA and is ranked first in her class. She is a devoted parishioner at her church and has volunteered locally as a youth basketball coach.

"You're just not going to find a more dedicated player or a more intense competitor than Jordan Kelley," said Campbell County High Head Coach Mitch Holst. "You can't get her out of the gym most days. Nobody works harder and she's made herself into a complete player."

Kelley will begin her senior year of high school this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Kelley joins recent Gatorade Wyoming Girls Basketball Players of the Year Jordan Kent (2008-09, Campbell County), Kristen Scheffler (2007-08, Lovell), and Hillary Carlson (2006-07, Cheyenne Central) among the state's list of former award winners.

To celebrate the award's 25th anniversary, Gatorade wants you to vote for the All-Time Greatest Players of the Year at gatorade.com/POY25. To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

###