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**HIGHLAND HIGH SCHOOL STANDOUT NAMED  
GATORADE® NEW MEXICO BOYS TRACK & FIELD ATHLETE OF THE YEAR**

CHICAGO (June 22, 2010) — In its 25<sup>th</sup> year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Warrick Campbell of Highland High School as its 2009-10 Gatorade New Mexico Boys Track & Field Athlete of the Year. Campbell is the third Gatorade New Mexico Boys Track & Field Athlete of the Year to be chosen from Highland High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes Campbell as New Mexico's best high school boys track & field athlete. Now a finalist for the prestigious Gatorade National Boys Track & Field Athlete of the Year award to be announced in June, Campbell joins an elite alumni association of past state award-winners in 12 sports, including Ryan Hall (1999-01, Big Bear HS, Calif.), Meb Keflezighi (1993-94, San Diego HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Kevin Garnett (1992-93, Maudlin HS, S.C.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.) and Lolo Jones (1997-98, Roosevelt HS, Ia.).

The 5-foot-9, 145-pound senior jumper and sprinter won the triple jump at the Class 5A state meet and took silver in both the long jump and the 400-meter dash this spring, leading the Hornets to third place as a team. Campbell also won the 200-meter dash and the triple jump at the 2010 Indoor Classic and his leap of 47 feet, 6.75 inches was the nation's No. 41 distance among prep competitors at the time of his selection.

Campbell has maintained a 3.56 weighted GPA in the classroom. A member of his school's student senate, he has volunteered locally as a summer youth sports coach and as part of multiple community service initiatives with his church youth group.

"Warrick Campbell is a consummate student of the sport of track and field," said Highland High Head Coach Gary Sanchez. "He is always trying to find some edge to help make himself a better overall athlete. He has also become a great leader and helped develop some of our younger kids."

Campbell has signed a National Letter of Intent to compete on an athletic scholarship at the University of New Mexico this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com).

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