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**BRUNSWICK HIGH SCHOOL STANDOUT NAMED
GATORADE® MAINE BOYS TRACK & FIELD ATHLETE OF THE YEAR**

CHICAGO (June 22, 2010) — In its 25th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Will Geoghegan of Brunswick High School as its 2009-10 Gatorade Maine Boys Track & Field Athlete of the Year. Geoghegan is the second Gatorade Maine Boys Track & Field Athlete of the Year to be chosen from Brunswick High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes Geoghegan as Maine's best high school boys track & field athlete. Now a finalist for the prestigious Gatorade National Boys Track & Field Athlete of the Year award to be announced in June, Geoghegan joins an elite alumni association of past state award-winners in 12 sports, including Ryan Hall (1999-01, Big Bear HS, Calif.), Meb Keflezighi (1993-94, San Diego HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Kevin Garnett (1992-93, Maudlin HS, S.C.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.) and Lolo Jones (1997-98, Roosevelt HS, Ia.).

The state's Gatorade Boys Cross Country Runner of the Year, Geoghegan won the 800-meter run with a time of 1:56.11, the 1,600-meter run in 4:12.57 and 3,200-meter run in 9:26.26 at the Class A state meet this spring, leading the Dragons to the state championship as a team. The MVP of the indoor track season as named by the *Maine Sunday Telegram* and *Portland Press Herald*, the 6-foot-2 senior distance runner anchored the second-place 4x800-meter relay squad that finished in 8:05.92 outdoors. He also captured first place in the 1,600-meter run at the New England Outdoor Track & Field Championships. His time of 4:13.15 in the event ranked No. 4 in the Northeast among prep competitors at the time of his selection.

Geoghegan has maintained an A average in the classroom. He has volunteered locally at the public library and the humane society as well as on behalf of the American Cancer Society's Relay for Life. Geoghegan has also competed on the school's math team and served as his class treasurer.

"There's no question there was nobody better than he was this year," said Brunswick Head Coach Dave DeLois. "His work ethic is impeccable. He doesn't mind pushing it as hard as he can when he needs to. He's mentally tough, too. When he won New Englands, he had a couple challenges, but he was able to harness them and overcome those guys."

Geoghegan will attend Dartmouth College, where he will continue his competitive running career beginning this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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