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Contact: Julie Mason (412-561-1014)

**BORAH HIGH SCHOOL STANDOUT NAMED
GATORADE® IDAHO BOYS TRACK & FIELD ATHLETE OF THE YEAR**

CHICAGO (June 22, 2010) — In its 25th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced A.J. Bouully of Borah High School as its 2009-10 Gatorade Idaho Boys Track & Field Athlete of the Year. Bouully is the fourth Gatorade Idaho Boys Track & Field Athlete of the Year to be chosen from Borah High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes Bouully as Idaho's best high school boys track & field athlete. Now a finalist for the prestigious Gatorade National Boys Track & Field Athlete of the Year award to be announced in June, Bouully joins an elite alumni association of past state award-winners in 12 sports, including Ryan Hall (1999-01, Big Bear HS, Calif.), Meb Keflezighi (1993-94, San Diego HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Kevin Garnett (1992-93, Maudlin HS, S.C.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.) and Lolo Jones (1997-98, Roosevelt HS, Ia.).

The 6-foot-1, 170-pound senior hurdler won his second straight Class 5A state title in the 110-meter high hurdles and his third consecutive crown in the 300-meter intermediate hurdles this spring, leading the Lions to fourth place as a team. A two-time team MVP, Bouully claimed first place in the 110 hurdles with a time of 14.15 and won the 300 hurdles in 38.00. His season-best time of 37.57 in the 300 hurdles ranked as the No. 46 time in the nation among prep competitors at the time of his selection.

Bouully has maintained a 3.01 GPA in the classroom. He is an active member of his church community and has served as a member of his school's foreign language club.

"By the time A.J. Bouully reached the end of his senior year, whenever he would run other coaches would just stop and watch," said Borah High Head Coach Jeremy Dovel. "It's fun to watch athletes compete when they've reached that level. And he hasn't even reached his fullest potential yet."

Bouully has signed a National Letter of Intent to compete on an athletic scholarship at Utah State University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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