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**CHEYENNE CENTRAL HIGH SCHOOL STANDOUT NAMED  
GATORADE® WYOMING BOYS SOCCER PLAYER OF THE YEAR**

CHICAGO (May 6, 2010) — In its 25<sup>th</sup> year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Kevin Cox of Cheyenne Central High School as its 2009-10 Gatorade Wyoming Boys Soccer Player of the Year. Cox is the second Gatorade Wyoming Boys Soccer Player of the Year to be chosen from Cheyenne Central High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Cox as Wyoming's best high school boys soccer player. Now a finalist for the prestigious Gatorade National Boys Soccer Player of the Year award to be announced in May, Cox joins an elite alumni association of past state award-winners in 12 sports, including Alexi Lalas (1987-88, Cranbrook HS, Mich.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Kevin Garnett (1992-93, Maudlin HS, S.C.), Tony Meola (1986-87, Kearney HS, N.J.) and Mark Sanchez (2004-05, Mission Viejo HS, Calif.).

The 5-foot-8 senior forward had recorded 13 goals and two assists at the time of his selection, leading the Indians to an 8-1-2 mark entering a May 6 regular-season game with Laramie. A First Team All-State selection in 2008 and 2009, Cox led Class 4A in goals each of those seasons and has broken Cheyenne Central's career scoring record with 56 goals to this point.

Cox has maintained a 4.00 GPA in the classroom. An active member of his church youth group, he has volunteered locally on behalf of the Cheyenne Animal Shelter and youth soccer programs.

"Cox is very composed, level-headed, surgical with his finishing," said Andy Pannell, head coach of rival Laramie High. "He's the most dangerous goal scorer in the state, far and away."

Cox remains undecided upon a collegiate destination.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Cox joins recent Gatorade Wyoming Boys Soccer Players of the Year Ben Borin (2008-09, Cheyenne East), Zach Johnson (2007-08, Kelly Walsh), and Sam Hayden (2006-07, Jackson Hole) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com).

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