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**NEWBURGH FREE ACADEMY STANDOUT NAMED  
GATORADE® NEW YORK BOYS SOCCER PLAYER OF THE YEAR**

CHICAGO (February 18, 2010) — In its 25<sup>th</sup> year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Alex Bramall of Newburgh Free Academy as its 2009-10 Gatorade New York Boys Soccer Player of the Year. Bramall is the first Gatorade New York Boys Soccer Player of the Year to be chosen from Newburgh Free Academy.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Bramall as New York's best high school boys soccer player. Now a finalist for the prestigious Gatorade National Boys Soccer Player of the Year award to be announced in May, Bramall joins an elite alumni association of past state award-winners in 12 sports, including Alexi Lalas (1987-88, Cranbrook HS, Mich.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Kevin Garnett (1992-93, Maudlin HS, S.C.), Tony Meola (1986-87, Kearney HS, N.J.) and Mark Sanchez (2004-05, Mission Viejo HS, Calif.).

The 5-foot-10 senior recorded 17 goals and 11 assists this past season, and notched the game-winning goal as the Goldbacks (19-1-2) defeated Brentwood, 2-1, for the first Class AA state championship ever by a Section 9 program. An All-American selection by the National Soccer Coaches Association of America, Bramall was also a First Team ESPN RISE All-American and a two-time *Times Herald-Record* Player of the Year.

Bramall has maintained a B average in the classroom. He has volunteered locally with a soccer program designed for children with autism.

"Bramall is a complete player with great technical ability," said Joe Carillo, head coach of rival Pine Bush High. "He creates like no one else and takes games on his shoulders. He came up big for that team whenever they needed it."

Bramall has signed a National Letter of Intent to play soccer on scholarship at St. John's University.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Bramall joins recent Gatorade New York Boys Soccer Players of the Year Brian Rogers (2008-09, Bronxville), Will Ogden (2007-08, Byram Hills), and Wilber Bonilla (2006-07, Brentwood) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com).

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