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Contact: Julie Mason (412-561-1014)

**BOISE HIGH SCHOOL STANDOUT NAMED
GATORADE® IDAHO BOYS SOCCER PLAYER OF THE YEAR**

CHICAGO (February 18, 2010) — In its 25th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Justin Hill of Boise High School as its 2009-10 Gatorade Idaho Boys Soccer Player of the Year. Hill is the sixth Gatorade Idaho Boys Soccer Player of the Year to be chosen from Boise High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Hill as Idaho's best high school boys soccer player. Now a finalist for the prestigious Gatorade National Boys Soccer Player of the Year award to be announced in May, Hill joins an elite alumni association of past state award-winners in 12 sports, including Alexi Lalas (1987-88, Cranbrook HS, Mich.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Kevin Garnett (1992-93, Maudlin HS, S.C.), Tony Meola (1986-87, Kearney HS, N.J.) and Mark Sanchez (2004-05, Mission Viejo HS, Calif.).

The 5-foot-10, 155-pound senior midfielder recorded 16 goals and two assists this past season, leading the Braves (13-2-6) to the Class AA state semifinals. The 2008-09 Gatorade Idaho Boys Soccer Player of the Year, Hill is a two-time Southern Idaho Conference Class 5A Player of the Year and a 1992 U.S. Youth Soccer Region IV Olympic Development Program team member.

Hill has maintained a 3.63 GPA in the classroom. A tutor for at-risk children in his area, he has volunteered with US Youth Soccer TOPSoccer, a community-based training and team-placement program for young athletes with disabilities, and has donated his time to the local Humane Society.

"He has exceptional physical attributes," said Dave Chesler, the Boise Capitals Soccer Club's Director of Coaching. "He's got pace. He's big and strong. Technically he does things with the ball that you don't often see. He's a very hard worker, and his attitude is unbelievable."

Hill has signed a National Letter of Intent to play soccer on scholarship at Cal Poly San Luis Obispo this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Hill joins recent Gatorade Idaho Boys Soccer Players of the Year Nick Sykes (2007-08, Mountain View) and Mike McLeod (2006-07, Boise) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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