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**BROOMFIELD HIGH SCHOOL STANDOUT NAMED
GATORADE® COLORADO BOYS SOCCER PLAYER OF THE YEAR**

CHICAGO (February 18, 2010) — In its 25th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Cole Chapleski of Broomfield High School as its 2009-10 Gatorade Colorado Boys Soccer Player of the Year. Chapleski is the first Gatorade Colorado Boys Soccer Player of the Year to be chosen from Broomfield High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Chapleski as Colorado's best high school boys soccer player. Now a finalist for the prestigious Gatorade National Boys Soccer Player of the Year award to be announced in May, Chapleski joins an elite alumni association of past state award-winners in 12 sports, including Alexi Lalas (1987-88, Cranbrook HS, Mich.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Kevin Garnett (1992-93, Maudlin HS, S.C.), Tony Meola (1986-87, Kearney HS, N.J.) and Mark Sanchez (2004-05, Mission Viejo HS, Calif.).

The 6-foot-3, 180-pound senior midfielder and forward recorded 21 goals and 17 assists this past season, leading the Eagles (18-1) to the Class 4A state semifinals. The *Denver Post* Player of the Year and the Colorado High School Soccer Coaches Association Class 4A Player of the Year, Chapleski is a three-time Class 4A First Team All-State selection and a two-time adidas ESP Camp All-Star. He concluded his high school career with 65 goals and 50 assists.

Chapleski has maintained a 3.71 GPA in the classroom. He has volunteered as a local youth soccer trainer and referee and at an annual soccer camp in Harbour Island, Bahamas. Chapleski has also donated his time on behalf of the Rush REACH program, collecting used soccer gear for children in Third World countries.

"Cole Chapleski's a phenomenal player," said Mike Goyden, head coach of rival Liberty High. "He's just a force to be reckoned with. He's a great player, has a great attitude and is just a dominant force because of his size."

Chapleski has signed a National Letter of Intent to play soccer on scholarship at the University of Denver this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Chapleski joins recent Gatorade Colorado Boys Soccer Players of the Year Alex Tarnoczi (2008-09, Rock Canyon), Morgan Sacco (2007-08, Greeley Central), and Miguel Rosales (2006-07, Smoky Hill) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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