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**SALEM HIGH SCHOOL STANDOUT NAMED  
GATORADE® NEW HAMPSHIRE FOOTBALL PLAYER OF THE YEAR**

CHICAGO (December 2, 2010) — In its third decade of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Max Jacques of Salem High School as its 2010-11 Gatorade New Hampshire Football Player of the Year. Jacques is the first Gatorade New Hampshire Football Player of the Year to be chosen from Salem High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Jacques as New Hampshire's best high school football player. Now a finalist for the prestigious Gatorade National Football Player of the Year award announced in December, Jacques joins an elite alumni association of past state award-winners in 12 sports, including Mark Sanchez (2004-05, Mission Viejo HS, Calif.), Wes Welker (1999-00, Heritage Hall HS, Okla.), Terrell Suggs (1999-00, Hamilton HS, Ariz.), Anquan Boldin (1998-99, Pahokee HS, Fla.) and Jerome Bettis (1989-90, Mackenzie HS, Mich.).

The state's returning Gatorade Football Player of the Year, the 5-foot-6, 160-pound senior running back and defensive back rushed for 1,904 yards and 24 touchdowns on 240 carries this past season, leading the Blue Devils (7-5) to the Division I state semifinals. A two-time First Team All-State selection, Jacques returned one punt for a touchdown and recorded 37 tackles along with an interception on defense.

Jacques has maintained a 3.10 GPA in the classroom. A self-taught piano player who writes his own music, he has volunteered locally with fundraisers for the Salem High football team.

"Max Jacques as far as I'm concerned is far and away the best player, and is the best player I've seen in many, many years," said Brian O'Reilly, head coach of rival Pinkerton Academy. "I can't say enough about Max Jacques as a quality player and a better person. Hands down for the last two years he's been the best player in the state."

Jacques remains undecided upon a collegiate destination.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Two-time winner Jacques joins recent Gatorade New Hampshire Football Players of the Year David Zocco (2008-09, Nashua South) and Billy Ferriter (2007-08, Nashua South) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com).

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