

**FOR IMMEDIATE RELEASE**  
**Contact: Julie Mason (412-561-1014)**

**HILLCREST HIGH SCHOOL STANDOUT NAMED  
GATORADE® MISSOURI FOOTBALL PLAYER OF THE YEAR**

CHICAGO (December 2, 2010) — In its third decade of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Dorial Green-Beckham of Hillcrest High School as its 2010-11 Gatorade Missouri Football Player of the Year. Green-Beckham is the first Gatorade Missouri Football Player of the Year to be chosen from Hillcrest High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Green-Beckham as Missouri's best high school football player. Now a finalist for the prestigious Gatorade National Football Player of the Year award announced in December, Green-Beckham joins an elite alumni association of past state award-winners in 12 sports, including Mark Sanchez (2004-05, Mission Viejo HS, Calif.), Wes Welker (1999-00, Heritage Hall HS, Okla.), Terrell Suggs (1999-00, Hamilton HS, Ariz.), Anquan Boldin (1998-99, Pahokee HS, Fla.) and Jerome Bettis (1989-90, Mackenzie HS, Mich.).

The 6-foot-5, 215-pound junior wide receiver hauled in 78 receptions for a state-record 1,706 yards as well as 15 touchdowns, leading the Hornets (7-5) to the second round of the Class 4 state tournament this past season. The returning MaxPreps Male Athlete of the Year, Green-Beckham collected 66 receptions for 1,616 yards and 23 touchdowns as a sophomore. The 2009-10 Gatorade Missouri Boys Track & Field Athlete of the Year, he has already set career state records for receiving yards and touchdowns.

Also a basketball standout, Green has maintained a B average in the classroom. He has volunteered locally as a youth mentor and elementary school motivational speaker, and as part of multiple community service initiatives in association with his church youth group.

"He's a great football player," said Rick Vernon, head coach of rival Waynesville High. "He has height and speed, and he catches the ball well. In Missouri, he's definitely a difference-maker. You won't see a lot of guys like him come through Mid-Missouri. He's a great ballplayer. You have to do certain things when you have to play him—double-cover him, jam him, put a guy over the top—but they find ways to get the ball to him."

Green-Beckham will begin his senior year of high school next fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Green-Beckham joins recent Gatorade Missouri Football Players of the Year Darrian Miller (2009-10, Blue Springs), T.J. Moe (2008-09, Fort Zumwalt West) and Nathan Scheelhaase (2007-08, Rockhurst) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com).

###