Contact: Julie Mason (412-561-1014)

BISHOP KELLY HIGH SCHOOL STANDOUT NAMED GATORADE® IDAHO FOOTBALL PLAYER OF THE YEAR

CHICAGO (December 2, 2010) — In its third decade of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Cody McCarthy of Bishop Kelly High School as its 2010-11 Gatorade Idaho Football Player of the Year. McCarthy is the third Gatorade Idaho Football Player of the Year to be chosen from Bishop Kelly High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes McCarthy as Idaho's best high school football player. Now a finalist for the prestigious Gatorade National Football Player of the Year award announced in December, McCarthy joins an elite alumni association of past state award-winners in 12 sports, including Mark Sanchez (2004-05, Mission Viejo HS, Calif.), Wes Welker (1999-00, Heritage Hall HS, Okla.), Terrell Suggs (1999-00, Hamilton HS, Ariz.), Anquan Boldin (1998-99, Pahokee HS, Fla.) and Jerome Bettis (1989-90, Mackenzie HS, Mich.).

The 6-foot-1/2, 226-pound senior linebacker and fullback led the Knights to a 12-0 record and the Class 4A state championship this past season. McCarthy amassed 177 total tackles, including 10 sacks and 20 tackles for a loss, while forcing nine fumbles and intercepting four passes. The two-time Southern Idaho Conference Defensive Player of the Year and an All-State selection in 2008 and 2009, he also rushed for 603 yards and seven touchdowns on 93 carries, and caught 11 passes for 172 yards and three touchdowns.

McCarthy has maintained a 3.02 GPA in the classroom. He has volunteered locally on behalf of the Make-A-Wish Foundation, an area homeless shelter and youth football camps.

"He's very athletic and moves extremely well," said Jerry O'Mahony, head coach of rival Emmett High. "He's got great work ethic, athletic ability, strength and football presence. I look forward to seeing him move on."

McCarthy remains undecided upon a collegiate destination.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

McCarthy joins recent Gatorade Idaho Football Players of the Year Taylor Kelly (2009-10, Eagle), Taysom Hill (2008-09, Highland) and Byron Hout (2007-08, Lake City) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.